

Please note that the timetable may be subject to change. Check [Course Planner](#) for further details.

[MARKETNG 7001](#) Marketing in Wine Business  
[WINE 7002](#) Growing Domestic and International Wine Markets  
[WINE 7005](#) Direct Wine Marketing and Cellar Door Management  
[WINE 7006](#) Wine Retailing  
[WINE 7008](#) Wine Tourism  
[ENTREP 5036](#) Entrepreneurial Concepts and Mindset  
[WINE 7010](#) Legal Aspects in Wine Business  
**Elective** (3 units)\*

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\*Students with cognate knowledge may be approved by the Program Coordinator to complete additional electives in lieu of core courses to the equivalent unit value.

\*Pre-requisite courses to be waived as necessary due to course substitution. Applicable only to commencing students from 2021.

**PLEASE NOTE: - If you do not successfully complete any core courses, you must repeat them. Please seek advice from a Student Advisor. Advisor.**

ALL COURSES ARE WORTH 3 UNITS UNLESS SPECIFIED OTHERWISE

### Degree Information

- Students must ensure they are correctly enrolled in accordance with the Academic [Program Rules](#)
- A total of 24 units are required to complete the Master of Wine Business
- Students must ensure they check pre-requisite restrictions before enrolling in a course via the [Course Planner](#)
- Please ensure that you enrol in **Trimesters only**.

### Part Time/Online/External Offerings

Students may be able to undertake their program studies, part-time externally or online, subject to individual study requirements, visa restrictions and/or course availability. Please contact a Student Advisor for further information and individual recommendations prior to enrolling and visit the [Course Planner](#).

### Electives

Electives may be chosen from the specified list on this study plan.

If you wish to take another course not on this list, it must be approved by the Program Director **prior to enrolment**.

### Further Information and Enrolment Advice

More information, including enrolment checks and program advice can be sought from the Professions Student Support team.

### Faculty of the Professions Support Hub

Phone: +61 8 8313 4755  
 Email: [professions@ask.adelaide.edu.au](mailto:professions@ask.adelaide.edu.au)  
<https://uofa.link/profstudents>

### Elective Options

[WINE 7009](#) Wine Branding

[OENOLOGY 7000NW](#) Foundations of Wine Science

[OENOLOGY 7530WT](#) Grape and Wine Production

[INTBUS 7015](#) Cross Cultural Management and Negotiation

[ACCTING 7025](#) Accounting Essentials for Decision Makers

[COMMGMT 7006](#) People and Organisations

COMMGMT 7003 Family Business Fundamentals  
*Not offered in 2021*

[ENTREP 5038](#) New Venture Creation

[ENTREP 7022](#) Creativity and Innovation  
*Assumed Knowledge: ENTREP 5036*