



Master of Wine Business (Extension: 1.5 years – 36 units)

Trimester 2, 2021	Trimester 3, 2021	Trimester 1, 2022
WINE 7001 Marketing in Wine Business	WINE 7008 Wine Tourism Pre-Req: WINE 7001	WINE 7002 Growing Domestic and International Wine Markets
WINE 7006 Wine Retailing Pre-Req: WINE 7001	ENTREP 5036 Entrepreneurial Concepts and Mindset	WINE 7005 Direct Wine Marketing and Cellar Door Management Pre-Req: WINE 7001
WINE 7009 Wine Branding Pre-Req: WINE 7001	Elective 3 units*	COMMERCE 7039 Business Research Methods
Trimester 2, 2022		
WINE 7010 Legal Aspects in Wine Business		
WINE 7777 Wine Business Research Project (M) (6 units) Pre-Req: COMMERCE 7039		

Please note that the timetable may be subject to change. Check [Course Planner](#) for further details. Study periods for 2022 are indicative only.

*Students with cognate knowledge may be approved by the Program Coordinator to complete additional electives in lieu of core courses to the equivalent unit value.

*Pre-requisite courses to be waived as necessary due to course substitution. Applicable only to commencing students from 2021.

PLEASE NOTE: - If you do not successfully complete any core courses, you must repeat them. Please seek advice from a Student Advisor.

ALL COURSES ARE WORTH 3 UNITS UNLESS SPECIFIED OTHERWISE

Degree Information

- Students must ensure they are correctly enrolled in accordance with the Academic [Program Rules](#)
- Only students with an approved cognate degree may undertake the 36 unit Extension pathway and must receive approval prior to enrolment. Please speak to a Student Advisor for further details.
- A total of 36 units is required to complete the Master of Wine Business (Extension)
- Students must ensure they check pre-requisite restrictions before enrolling in a course via the [Course Planner](#)
- Please ensure that you enrol in **Trimesters only**, unless otherwise noted on the study plan.

Part Time/Online/External Offerings

Students may be able to undertake their program studies part-time, externally or online, subject to individual study requirements, visa restrictions and/or course availability.

Please contact a Student Advisor for further information and individual recommendations prior to enrolling and visit the [Course Planner](#)

Electives

Electives must be chosen from the specified list provided on page 2 of this study plan.

If you wish to take another course not on this list, it must be approved by the Program Coordinator **prior to enrolment**.

Study Overseas

It may be possible to undertake a study overseas experience, including exchange, as part of your studies.

Important Note: Due to COVID-19, there may be restrictions on study overseas.

Please contact the Professions Support Hub for more details or visit <https://uofa.link/profglobal>

Further Information and Enrolment Advice

More information, enrolment checks and program advice can be sought from the Professions Student Support team.

Faculty of the Professions Support Hub

Phone: +61 8 8313 4755

Email: professions@ask.adelaide.edu.au

<https://uofa.link/profstudents>



THE UNIVERSITY
of ADELAIDE

Faculty of the Professions 2020 Study Plan Master of Wine Business (2 year)

Elective Options

[ACCTING 7025](#) Accounting Essentials for Decision Makers

[AGRIBUS 7054](#) Global Food & Agricultural Policy Analysis

[AGRIBUS 7056](#) - Management and Performance of Global Food Chains

[AGRIBUS 7064](#) - Water Security and Governance

COMMGMT 7003 Family Business Fundamentals
Not offered in 2021

[COMMGMT 7006](#) People and Organisations

[ENTREP 5038](#) New Venture Creation

[ENTREP 7020](#) Design Thinking

[ENTREP 7022](#) Creativity and Innovation
Assumed Knowledge: ENTREP 5036

[INTBUS 7015](#) Cross Cultural Management and Negotiation

[OENOLOGY 7530WT](#) Grape and Wine Production

[OENOLOGY 7019WT](#) Sensory Studies*
Semester 2 offering only

Subject to approval by the Program Coordinator, students may also undertake elective courses from the following:

[WINE 7007](#) Wine Study Tour
Not offered in 2021

[PROF 7500](#) Postgraduate Professions Internship

[PROF 7502](#) Postgraduate Professions Internship (Overseas)

[PROF 7510](#) Postgraduate Industry Project

[EXCHANGE 7001BUS](#) Exchange for Business PG Students

** Course may only be selected in the second year of enrolment in the Master of Wine Business program. Please seek further advice from a Student Advisor.*