



Master of Wine Business (Extension: 1.5 years – 36 units)

| Trimester 2, 2021  | Trimester 3, 2021  | Trimester 1, 2022  |
|--|--|--|
| <a href="#">WINE 7001</a> Marketing in Wine Business   | <a href="#">WINE 7008</a> Wine Tourism<br>Pre-Req: WINE 7001     | <a href="#">WINE 7002</a> Growing Domestic and International Wine Markets                        |
| <a href="#">WINE 7006</a> Wine Retailing<br>Pre-Req: WINE 7001                                   | <a href="#">ENTREP 5036</a> Entrepreneurial Concepts and Mindset | <a href="#">WINE 7005</a> Direct Wine Marketing and Cellar Door Management<br>Pre-Req: WINE 7001 |
| <a href="#">WINE 7009</a> Wine Branding<br>Pre-Req: WINE 7001                                    | Elective 3 units*  | <a href="#">COMMERCE 7039</a> Business Research Methods  |
| Trimester 2, 2022  |  |  |
| <a href="#">WINE 7010</a> Legal Aspects in Wine Business   |  |  |
| <a href="#">WINE 7777</a> Wine Business Research Project (M) (6 units)<br>Pre-Req: COMMERCE 7039 |  |  |

Please note that the timetable may be subject to change. Check [Course Planner](#) for further details. Study periods for 2022 are indicative only.

\*Students with cognate knowledge may be approved by the Program Coordinator to complete additional electives in lieu of core courses to the equivalent unit value.

\*Pre-requisite courses to be waived as necessary due to course substitution. Applicable only to commencing students from 2021.

**PLEASE NOTE: - If you do not successfully complete any core courses, you must repeat them. Please seek advice from a Student Advisor.**

ALL COURSES ARE WORTH 3 UNITS UNLESS SPECIFIED OTHERWISE

### Degree Information

- Students must ensure they are correctly enrolled in accordance with the Academic [Program Rules](#)
- Only students with an approved cognate degree may undertake the 36 unit Extension pathway and must receive approval prior to enrolment. Please speak to a Student Advisor for further details.
- A total of 36 units is required to complete the Master of Wine Business (Extension)
- Students must ensure they check pre-requisite restrictions before enrolling in a course via the [Course Planner](#)
- Please ensure that you enrol in **Trimesters only**, unless otherwise noted on the study plan.

### Part Time/Online/External Offerings

Students may be able to undertake their program studies part-time, externally or online, subject to individual study requirements, visa restrictions and/or course availability.

Please contact a Student Advisor for further information and individual recommendations prior to enrolling and visit the [Course Planner](#)

### Electives

Electives must be chosen from the specified list provided on page 2 of this study plan.

If you wish to take another course not on this list, it must be approved by the Program Coordinator **prior to enrolment**.

### Study Overseas

It may be possible to undertake a study overseas experience, including exchange, as part of your studies.

**Important Note: Due to COVID-19, there may be restrictions on study overseas.**

Please contact the Professions Support Hub for more details or visit <https://uofa.link/profglobal>

### Further Information and Enrolment Advice

More information, enrolment checks and program advice can be sought from the Professions Student Support team.

### Faculty of the Professions Support Hub

Phone: +61 8 8313 4755

Email: [professions@ask.adelaide.edu.au](mailto:professions@ask.adelaide.edu.au)

<https://uofa.link/profstudents>



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# Faculty of the Professions 2020 Study Plan Master of Wine Business (2 year)

## Elective Options

[ACCTING 7025](#) Accounting Essentials for Decision Makers

[AGRIBUS 7054](#) Global Food & Agricultural Policy Analysis

[AGRIBUS 7056](#) - Management and Performance of Global Food Chains

[AGRIBUS 7064](#) - Water Security and Governance

COMMGMT 7003 Family Business Fundamentals  
*Not offered in 2021*

[COMMGMT 7006](#) People and Organisations

[ENTREP 5038](#) New Venture Creation

[ENTREP 7020](#) Design Thinking

[ENTREP 7022](#) Creativity and Innovation  
*Assumed Knowledge: ENTREP 5036*

[INTBUS 7015](#) Cross Cultural Management and Negotiation

[OENOLOGY 7530WT](#) Grape and Wine Production

[OENOLOGY 7019WT](#) Sensory Studies\*  
***Semester 2 offering only***

**Subject to approval by the Program Coordinator, students may also undertake elective courses from the following:**

[WINE 7007](#) Wine Study Tour  
*Not offered in 2021*

[PROF 7500](#) Postgraduate Professions Internship

[PROF 7502](#) Postgraduate Professions Internship (Overseas)

[PROF 7510](#) Postgraduate Industry Project

[EXCHANGE 7001BUS](#) Exchange for Business PG Students

*\* Course may only be selected in the second year of enrolment in the Master of Wine Business program. Please seek further advice from a Student Advisor.*