



Trimester 2, 2021	Trimester 3, 2021	Trimester 1, 2022
MARKETNG 7001 Marketing in Wine Business	WINE 7002 Growing Domestic and International Wine Markets	OENOLOGY 7000NW Foundations of Wine Science
WINE 7010 Legal Aspects in Wine Business	WINE 7008 Wine Tourism Pre-Req: WINE 7001	WINE 7005 Direct Wine Marketing and Cellar Door Management Pre-Req: WINE 7001
WINE 7006 Wine Retailing Pre-Req: WINE 7001	Elective 3 units*	Elective 3 units*
Trimester 2, 2022	Trimester 3, 2022	Trimester 1, 2023
WINE 7009 Wine Branding Pre-Req: WINE 7001	COMMERCE 7039 Business Research Methods	WINE 7777 Wine Business Research Project (M) (6 units) Pre-Req: WINE 7001
Elective 3 units*	ENTREP 5036 Entrepreneurial Concepts and Mindset Elective 3 units*	

Please note that the timetable may be subject to change. Check [Course Planner](#) for further details. Study periods for 2022 are indicative only.

*Students with cognate knowledge may be approved by the Program Coordinator to complete additional electives in lieu of core courses to the equivalent unit value.

*Pre-requisite courses to be waived as necessary due to course substitution. Applicable only to commencing students from 2021.

PLEASE NOTE: - If you do not successfully complete any core courses, you must repeat them. Please seek advice from a Student Advisor.

ALL COURSES ARE WORTH 3 UNITS UNLESS SPECIFIED OTHERWISE

Degree Information

- Students must ensure they are correctly enrolled in accordance with the Academic [Program Rules](#)
- A total of 48 units is required to complete the Master of Wine Business
- Students must ensure they check pre-requisite restrictions before enrolling in a course via the [Course Planner](#)
- Please ensure that you enrol in **Trimesters only**, unless otherwise noted on the study plan.

Part Time/Online/External Offerings

Students may be able to undertake their program studies part-time, externally or online, subject to individual study requirements, visa restrictions and/or course availability.

Please contact a Student Advisor for further information and individual recommendations prior to enrolling and visit the [Course Planner](#)

Electives

Electives must be chosen from the specified list provided on page 2 of this study plan.

If you wish to take another course not on this list, it must be approved by the Program Coordinator **prior to enrolment**.

Study Overseas

It may be possible to undertake a study overseas experience, including exchange, as part of your studies.

Important Note: Due to COVID-19, there may be restrictions on study overseas.

Please contact the Professions Support Hub for more details or visit <https://uofa.link/profglobal>

Further Information and Enrolment Advice

More information, enrolment checks and program advice can be sought from the Professions Student Support team.

Faculty of the Professions Support Hub

Phone: +61 8 8313 4755

Email: professions@ask.adelaide.edu.au

<https://uofa.link/profstudents>



THE UNIVERSITY
of ADELAIDE

Faculty of the Professions 2020 Study Plan Master of Wine Business (2 year)

Elective Options

[ACCTING 7025](#) Accounting Essentials for Decision Makers

[AGRIBUS 7054](#) Global Food & Agricultural Policy Analysis

[AGRIBUS 7056](#) - Management and Performance of Global Food Chains

[AGRIBUS 7064](#) - Water Security and Governance

COMMGMT 7003 Family Business Fundamentals
Not offered in 2021

[COMMGMT 7006](#) People and Organisations

[ENTREP 5038](#) New Venture Creation

[ENTREP 7020](#) Design Thinking

[ENTREP 7022](#) Creativity and Innovation
Assumed Knowledge: ENTREP 5036

[INTBUS 7015](#) Cross Cultural Management and Negotiation

[OENOLOGY 7530WT](#) Grape and Wine Production

[OENOLOGY 7019WT](#) Sensory Studies*
Semester 2 offering only

Subject to approval by the Program Coordinator, students may also undertake elective courses from the following:

[WINE 7007](#) Wine Study Tour
Not offered in 2021

[PROF 7500](#) Postgraduate Professions Internship

[PROF 7502](#) Postgraduate Professions Internship (Overseas)

[PROF 7510](#) Postgraduate Industry Project

[EXCHANGE 7001BUS](#) Exchange for Business PG Students

** Course may only be selected in the second year of enrolment in the Master of Wine Business program. Please seek further advice from a Student Advisor.*