

ARC Linkage Projects: why would Researchers apply for one & why would a Partner Organisation want to be involved?

<u>Researchers</u>	<u>Partner Organisations</u>
High success rate in comparison to ARC Discovery Projects	Access to highly skilled research personnel
Good leverage for attracting future research funding (Category 1 funding)	Opportunity to build a long-term relationship between university and industry researchers
Potential to obtain larger grants	Independent validation
'Real-world' training for postgrad & postdoc researchers	Collaboration with others on issues of common importance
Create collaborations or further develop existing collaborations	Value adding to product/service/outcomes
Career advantage	Market edge