

Adelaidean

NEWS FROM THE UNIVERSITY OF ADELAIDE

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The University of Adelaide is Australia's third oldest university and is known internationally for excellence in research and teaching.

www.adelaide.edu.au

Industry supports Wine Centre move

“Adelaide will strengthen its international profile and national dominance in wine education.”



Among those celebrating the announcement at the National Wine Centre were Adelaide wine students (from left) Bec Hardy, Alexia Roberts, Alexander Godfrey and Louise Anders
Photo David Ellis

Australian winemakers have come out in strong support of the University of Adelaide's announcement that it will run the National Wine Centre in Adelaide.

The centre is to be leased to the university for \$1 million over 40 years as part of a major strategy to enhance the university's international profile in wine education and research, and strengthen its links with industry and the community.

Announcing the move at a media conference with State Treasurer Mr Kevin Foley, the Vice-Chancellor, Professor James McWha, said the university's move to run the Wine Centre was a “substantial investment in the future of our wine teaching and research”.

He said the opportunity to take on the centre came at the right time for the university, providing the perfect platform to build on the university's strong reputation for excellence in wine education.

Staff and students alike in the Faculty of Sciences would benefit from the move, as it placed the university at the centre of Australia's best purpose-built wine exhibition centre, Professor McWha said.

■ The Benefits

The Executive Dean of the Faculty of Sciences, Professor Peter Rathjen, said he viewed the lease of the National Wine Centre as a unique opportunity. He said the centre would provide the following benefits:

- Focus the marketing of the university's wine-related programs through its identity as the National Wine Centre;
- Better represent in the centre's exhibition the unique contribution of the Roseworthy Campus to the history of winemaking in Australia;
- Build better links with the wine industry through co-location with the nation's wine industry bodies;
- Coordinate other activities of wine marketing and food technology.

“The National Wine Centre will provide improved links with the wine industry, it offers unique marketing angles and much-needed space for the expansion of our wine-related programs,” Professor McWha said.

Continued on page 8



McWha's Words

Partners and Friends

Partnerships happen when both parties want something, are prepared to give something and trust each other.

From a university point of view this is true, although the University of Adelaide has more than just its own interests at heart whenever it embarks on a new venture or a partnership.

A prime example of that is the National Wine Centre. I am excited about the opportunities running the Wine Centre will offer the university, through teaching and research, extra space for programs, and the ability to reach out to the community and to industry.

From a purely self-interested point of view it means that we will have a new jewel in our crown to promote to students nationally and internationally. However, I anticipate that there will also be many benefits for the Australian wine industry, for other educational groups, such as schools, and for the students

themselves who will gain from having a national icon as part of their educational experience—experience they will take with them when they graduate.

Partnerships are important not just for the university but for our partners too, and there are many other fine examples of partnerships at local, national and international levels.

On a global scale, I am reminded of the unique partnerships this university has with some of its Asian neighbours. The benefits gained from providing more than 50 years of education to Malaysian and Singaporean students, for example, are much more than economic; they are cultural and social; they improve our society just as the education and experience gained in Australia has helped to improve theirs.

This month I will attend my first University of Adelaide graduation ceremonies in Malaysia and Singapore to reaffirm the tangible and

intangible partnerships that exist between us. From there I go to Hong Kong to the University Presidents Global Forum, and then, in my capacity as Secretary-General of the International Association of University Presidents, I will travel to Portugal to discuss global university issues.

In all that we do we are looking for means by which the University of Adelaide can benefit. However, universities everywhere must also contribute to the wider society in which they exist, and to the wider world. I'm pleased to say that the University of Adelaide is doing its part.

JAMES A. McWHA
Vice-Chancellor

Adelaidean

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First-degree graduates quick to land full-time jobs

University of Adelaide first-degree graduates are not only landing full-time jobs shortly after completing their studies, they are also leading the national average in certain professions.

Of the graduates who were available for full-time employment in 2002, 100% of University of Adelaide graduates in Chemical Engineering, Civil Engineering and Dentistry are now working in full-time positions. The national average is 89.2%, 91.1% and 97.5% respectively.

This information, released by the University's Planning Office, is in conjunction with a February report by the Graduate Careers Council of Australia (GCCA), which showed that of Bachelor degree graduates in Australia who were available for full-time employment in 2002, 81.3% were in full-time jobs within four months of completing their degrees.

The GCCA data was obtained following a survey of new graduates shortly after the completion of their studies.

In other professions, the University of Adelaide leads the national average in:

Agriculture:	92.3% (vs 74.4%)
Accounting:	97.4% (vs 90.7%)
Electrical Engineering:	84.6% (vs 83.3%)
Electronic/Computer Engineering:	85.7% (vs 74.7%)
Mechanical Engineering:	87.7% (vs 81.5%)
Life Sciences:	83.8% (vs 69.6%)
Geology:	85.7% (vs 75.3%)
Humanities:	76.2% (vs 67.1%)

"This is extremely encouraging and positive news. It shows conclusively that graduates are being snapped up quickly," said the Vice-Chancellor, Professor James McWha.



Students get career advice at last year's Careers Fair
Photo David Ellis

"In addition, there is industry demand for certain professions which means our graduates are being appropriately guided before entering an area of study."

The GCCA report shows that the median starting salary for new Bachelor degree graduates under the age of 25 and in their first full-time job was \$35,500. This compares favourably with the annual salary of \$42,900 for the average Australian worker.

Story by Howard Salkow

Careers Fair

The annual Careers Fair for University of Adelaide students is on again in Bonython Hall, with national and international employers able to speak with students about career options.

The two-day fair represents a diversity of employers and is open from 10.30am to 3pm each day. Thursday, March 20 is for careers in Arts, Commerce, Economics and Finance, with Friday, March 21 focusing on careers in Mathematical and Computer Science, Engineering and Sciences.

www.adelaide.edu.au/student/careers/



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Angina drug study boosted by scholarship

Drug researcher Ben Davies has become the first South Australian to receive the Freemason's Medical Research Scholarship.

The Masonic Foundation (the charitable arm of the Freemasons of South Australia and Northern Territory) is generously funding a "top-up" scholarship of \$15,000 over three years to support PhD students undertaking medical research at the University of Adelaide.

Mr Davies, a PhD student in the University's Department of Clinical & Experimental Pharmacology, received a Bachelor of Science degree with First Class Honours in 2002. For his Honours project he investigated the drug perhexiline, which is increasingly prescribed to treat the common heart condition angina. His PhD studies, undertaken at the Queen Elizabeth Hospital's Department of Clinical Pharmacology, will further investigate perhexiline.

Perhexiline has been available in Australia for the treatment of angina for more than 30 years, and is recommended for patients who continue to suffer angina despite medical and surgical treatment. However, because of the way different people metabolise the drug, perhexiline



Ben Davies with a bottle of perhexiline
Photo David Ellis

treatment can potentially lead to toxic levels in the blood. Australia is one of only a handful of countries to prescribe this drug for treatment.

"Perhexiline is an effective drug for the treatment of angina, but it does pose some risk to the patient, and frequent monitoring of its concentration in blood is a condition of its prescription," Mr Davies said.

"The difficulty is ensuring that a sufficient level of the drug is present to control angina without exposing the patient to potential toxicity.

"I'm studying the genetic factors that govern perhexiline metabolism in the body, and I hope that the results of my study will help to suggest simpler and safer prescription of perhexiline for patients.

"This has the potential to reduce the financial burden of perhexiline monitoring on the public healthcare system and make perhexiline a safer treatment option for patients in other countries," he said.

Story by David Ellis

Winning over consumers an Olympic-sized problem

Olympic Games sponsors risk receiving a poor return for their multi-million-dollar investments, a University of Adelaide researcher has warned.



Professor Pascale Quester
Photo Ben Osborne

Professor Pascale Quester, from the University's School of Commerce, has researched consumers' attitudes and purchase intentions towards sponsors of the 2002 Winter Olympics in Salt Lake City.

She found that becoming an official sponsor did not guarantee consumers would correctly associate companies with the Games, and that rival companies may benefit as much as the official sponsors.

"My research showed that companies must think very carefully before they engage into this level of sponsorship, and in particular they should focus on two areas: media exposure and what I call 'relatedness'," she said.

"Media exposure means how much presence in the media consumers perceive the sponsor to have around the time of the Olympics, mainly through advertising but also with broadcast sponsorship of the event itself. Media exposure is positively associated with attitudes and purchase intentions but this is not exclusive to sponsors.

"Relatedness", on the other hand, refers to the company and/or its product having a logical connection with the Olympic Games in consumers' minds: for example, athletic shoes or ski equipment as opposed to an airline carrier or a bank associating itself with the Salt Lake Winter Games.

"The trouble for the official sponsors is that companies marketing similar products who don't pay the large amounts of money required to be an official sponsor can still seek exposure around the event—this is sometimes called

'ambush marketing' and is actively monitored and discouraged by sponsors and the relevant Olympic Organising committee as well as the IOC.

"However, and perhaps less expectedly, consumers also infer sponsors' role from the 'relatedness' factor, something from which no sponsor can really protect itself. This will invariably benefit the market leaders more in any given product category. This is a dire warning for challenger brands hoping to get ahead through sponsorship: not only will their efforts be unnoticed, but the risk is that their sponsorship-related advertising budget will end up supporting their bigger competitor!"

The importance of relatedness is evident when considering that consumers' recollection of official sponsors' campaigns are often poor because they use such heuristics as 'relatedness' to retrieve sponsors' names. Professor Quester said previous research she conducted on the Formula One Grand Prix showed that consumers often also assumed the market leader of a particular product category to be the official sponsor. The Salt Lake City study suggests that the same happens when consumers evaluate brands and determine whether to buy them or not.

"If you're a company which isn't the market leader, then you have to be prepared to spend much more in leverage promotion to gain as much exposure as possible—but even then, more consumers may believe that the actual market leader is the official sponsor," she said.

Story by Ben Osborne

No holes in Adelaide's WoZone

You've heard of no-go zones — now get ready to go WoZone!



Temple of Sound

The University of Adelaide is hosting WoZone as part of the 2003 WOMAdelaide world music festival, which is being held from Friday, March 7 to Sunday, March 9 in Botanic Park.

WoZone is the WOMAdelaide club and will take the unique sounds from Botanic Park on a remixed, beat manipulated adventure to keep people grooving into the early hours of the morning.

WoZone will be located in the three rooms and two balconies of the Equinox in the Union Building, and will run on Friday and Saturday nights only.

Fifteen international and Australian DJs and live acts will perform at WoZone, including WOMAdelaide artists Temple of Sound and Drum Drum.

WOMAD supremo Thomas Brooman will also be performing (as DJ Desperado), with his vast collection and knowledge of music sure to provide an aural treat.

Other acts performing are Rah, Chico, Morganics, Tribal Funk, The Cat Empire, Deepchild, bP, The Bird Collective, Sanjii, DJ Gemma, dj angelina with Systa BB and DJ Aah.

Tickets are available from the door for \$20, or \$10 with a WOMAdelaide ticket stub.

WOMAdelaide is celebrating its 10th anniversary in 2003, and will feature 350 artists from 31 countries from as far afield as Burkina Faso, Mexico, Colombia, Russia and Japan.

www.womadelaide.com.au

Newsletters

The university's expansion interstate was the topic of an *Advertiser* article (State edition, February 13). Director of the university's Education Centre for Innovation and Commercialisation Ms Joanne Pimlott told the paper the opportunity to take over the former Australian Graduate School of Engineering Innovation in Sydney was too good to ignore.

The growing debate over birth defects in artificially conceived children was the subject of an *Age* article (February 1) featuring Professor Rob Norman, who told

the newspaper reproductive medicine aimed to help people get pregnant with the lowest technology possible.

Professor Ian Young told the *Sunday Mail* (February 23) of the university's burgeoning international student population, which included a rise in Chinese students of 100% in 2002 and a further 150% already in 2003.

United States cereal giant Kellogg's attracted plenty of attention with its bid to control the recipe for the popular Australian children's snack chocolate crackles. Dr Barbara Santich told the *Sydney Morning*

Herald (February 7) that more than 50 years of naturalisation in Australia would make the recipe hard for Kellogg's to appropriate now.

Dr Gerald Schneider appeared on *891 ABC Radio* (February 3) to outline how the university's forthcoming Aerospace Engineering degree will work and the benefits it will provide to students looking to have careers in the aerospace industry.

Dr Scott Snyder provided details of the new fibre-optic link between the uni's North Tce and Waite campuses to *Radio Adelaide* (February 4).

Letter to the Editor

Thanks to the *Adelaidean* for running the article in the February edition concerning the university's current world-champion rower, Amber Halliday.

The role and value of our clubs and societies in maintaining the university's presence in the broader community is very important, and in my view, often underestimated.

As such it is great to see you addressing this issue and also celebrating worthy achievement. Amber, who is a long-standing supporter of university sport, won the Intervarsity Lightweight Single Scull championship in 1998 and has now reached World Champion status for the past two years. Amber also received a University Blue in 1999.

Mark Miller
Immediate Past President, Boat Club

Countdown over for space science students

Seventeen-year-old Kathleen McClintock is among the very first students accepted into the University of Adelaide's new Space Science and Astrophysics degree.

She is among the thousands of students to begin studies at the university this month as the academic year begins.

Kathleen, who attended Salisbury East High School and did her Year 12 at The Heights, was thrilled to be accepted into the course. She said she was pleased when Adelaide announced the new degree last year.

"It meant that I didn't have to move to Canberra or Sydney," she said. "I was keen to study Space Science, and I thought I might have to go interstate for it. I'm glad I didn't."

Kathleen has applied herself to the study of space well before being accepted to university. At the start of year 11 she was one of three students selected to participate in a pilot program, SACE in Space, a collaboration between the University of SA and the 10 state secondary

schools in northern Adelaide. The program was coordinated through the Northern Futures Workplace Learning Centre.

The students spent one day a week in the research facilities of the Mawson Lakes Campus alongside the technicians and research personnel working on the Fed Sat project. They learnt what was involved in undertaking research at university level, developed practical skills, such as soldering, cleaning and assisting

with general maintenance of the satellite dishes, and were taught some of the underlying knowledge, such as specialised computer programs, elimination of noise from satellite signals, rocket flight paths and orbits.

As a result of their involvement, all three students are continuing their study at tertiary level.

Kathleen said her enthusiasm for space was due to her mother's influence.

"Mum was always bringing home these books and videos about space, Mars, Stephen Hawking, all kinds of things," she said. "She's really into it, and that rubbed off on me. I've always liked science, and this has just been a natural step.

"Mum was so happy when I got accepted into the course—she said I'd better have my bags packed for Mars!"

Story by David Ellis



Kathleen McClintock
Photo David Ellis



Photo courtesy
of NASA

Our new education centre... in Sydney!

The University of Adelaide has expanded the teaching of its commercialisation and entrepreneurship courses into the eastern states, opening a new base of operations in Sydney.

As part of the move, the University has taken over the former Australian Graduate School of Engineering Innovation (AGSEI), which was established by two Sydney universities.

AGSEI, based at Australian Technology Park, is now the Sydney branch of the University of Adelaide's Education Centre for Innovation and Commercialisation (ECIC). Teaching at the ECIC in Sydney is being led by Professor Vernon Ireland.

"The opportunity to establish a teaching base at Australian Technology Park was too good to ignore," said Ms Joanne Pimlott, who is the

Director and founder of ECIC at the University's North Terrace Campus in Adelaide.

"The programs offered by our centre are a direct result of many years of success at the University of Adelaide's own Technology Park at Thebarton, and here we have an opportunity to repeat that success and expand on it in the eastern states."

The centre offers a range of award and non-award courses in the fields of Commercialisation and Entrepreneurship, and now Project Management. The flagship program is the Master of Science and Technology Commercialisation, offered in collaboration with the University of Texas, Austin.

"With our operations in Sydney, we will be able to deliver our programs to a wide range of individuals and organisations who are eager to

learn more about the commercialisation of science and technology, (indeed all forms of Intellectual Property), building innovation, running successful projects and entrepreneurship.

"We believe that we now offer one of the best suites of programs available in Australia in these areas," Ms Pimlott said, "and we are able to deliver our courses face-to-face in Sydney and Adelaide, which is important to us."

She said the new Sydney-based centre would attract additional students from the eastern states and provide new options for international students.

"It means that they now have the choice of studying these courses in Adelaide or in Sydney, which we think will be an attractive option to them."

Automotive students find formula for success

The University of Adelaide's reputation as an emerging force in automotive engineering has been further underlined with a strong showing in a national competition.



The University of Adelaide's 2002
Formula SAE-A entry

A team of 16 fourth-year Mechanical Engineering students had to design, build and race their own car in a category known as Formula SAE-A (Society of Automotive Engineers, Australasia) late last year.

Competing against other university teams from around Australia (with most having far bigger budgets to work with), the Adelaide team

finished seventh overall, but won the Best Presentation award and placed third in terms of cost.

Project supervisor Dr Colin Kestell described the results as a significant achievement.

"The team was thrilled to finish seventh overall, an improvement of nine places on the 2001 result," he said.

"It was especially gratifying given that other teams had two to three times the budget and had two to three times the number of students. "We will be entering a new car for the 2003 competition but the 2002 entry gives us a very strong base on which to build."

The competition has been running for only two years, and has already

gained the support of Australia's four major car manufacturers. Teams have to construct a high-performance 600cc open wheeled race car, marrying the design and technological characteristics of Formula 1 with the feel and agility of high-powered karts.

Story by Ben Osborne

News in Brief

Public lecture: Wars and rumours of wars

The 2003 A.W. Jones lecture will focus on the issue of mental health and wellbeing of young people at times of international uncertainty. To be given by renowned child psychiatrist Professor Graham Martin (University of Queensland), the lecture is open to the public and will be given at 6.30pm on Wednesday, March 26 in Elder Hall.

What is Science?

The latest exhibition has opened at the Investigator Science & Technology Centre, Wayville. *What Is Science?* lifts the curtain on scientific research, providing interactive and fun displays for all the family.

Students seek architecture clients

The School of Architecture, Landscape Architecture & Urban Design is again looking for 'clients' for the design of energy-efficient houses as part of the first year of the Bachelor of Architecture course. Prospective clients should have a site accessible to students, an interest in environmentally responsible design, and willingness to spend about 12 hours in total with a small group (4-5) of enthusiastic students between April 14 and June 3. Contact Deborah White: (08) 8303 5742, deborah.white@adelaide.edu.au

Volunteers needed for archives

The University Archives welcomes volunteers to join a new program to start in March. The program

will include a range of archival processing and research activities including basic preservation work, indexing, identification and listing of records and photographs.

Interested members of the community who have a spare morning or afternoon on a regular basis are invited to register their interest before March 14 by contacting Tupp Carmody: (08) 8303 4194, tupp.carmody@adelaide.edu.au

News for staff online

Inside Adelaide, the online publication for staff news at the University of Adelaide, is now published weekly, which means more frequent updates of news: www.adelaide.edu.au/inside_adelaide/

Bus route—correction

Last issue contained an item about a new bus service between the North Terrace and Waite campuses. The bus to look for is the 146, not the 145.

Eureka! Entries now open

A record \$210,000 will be awarded to outstanding Australian science in the 2003 Australian Museum Eureka Prizes. Among the 21 prizes on offer are new prizes for inspiring science, innovative grains research that improves environmental sustainability, and outstanding interdisciplinary scientific research. Full details and entry forms at: www.amonline.net.au/eureka. Entries in most prizes close May 16.

Think Wine - Think Adelaide

“...when you think wine, think Adelaide”.

With these words, Vice-Chancellor Professor James McWha concluded his section of the official media announcement that the University of Adelaide would run the National Wine Centre from July 1.

These words sum up the feelings of many about the university's contribution to Australian wine. Adelaide is a national leader in the study of wine, with wine courses teaching the entire range of expertise “from grape to glass”.

In 2002 more than 780 students studied viticulture (grape growing), oenology (wine science) and wine marketing and business at the University of Adelaide, including more than 30 international students.

Adelaide offers 20 wine-related courses and is the only university in South Australia to offer undergraduate courses in all three main areas of wine study: viticulture, oenology and wine marketing.

Roseworthy: A Classic Vintage

Teaching in oenology and viticulture began more than 110 years ago at Roseworthy College (now the Roseworthy Campus of the University of Adelaide). In the 1930s, the first Diploma in Oenology was introduced, with the first students graduating in 1938.

From 1936-48 the course moved from strength to strength under the direction of Alan Hickinbotham and John Williams.

The graduates from Roseworthy have gone on to become leaders in the Australian wine industry, with names such as Angove, Basedow, Burge, Hardy, Glaetzer, Jenke, Knappstein, Paulett, Rumball, Seppelt and Tolley all counted among the alumni.



Left: Professor James McWha and Professor Peter Rathjen celebrate the announcement



Waite: New Beginnings

In the 1990s, the university made a bold move to relocate its wine teaching and research to the Waite Campus, which was already internationally renowned for its agricultural science.

Initially a controversial move, wine education and research has developed significantly at the Waite Campus in those 10 years. Waite is now home to the university's Discipline of Wine and Horticulture (part of the School of Agriculture and Wine), as well as the Australian Wine Research Institute, the Cooperative Research Centre for Viticulture, SARDI, Primary Industries SA, the CSIRO Division of Horticulture, and the multi-million-dollar Hickinbotham Roseworthy Wine Science Laboratory, which was established with financial assistance from industry.

The University of Adelaide's teaching laboratories now include a working distillery and other state-of-the-art equipment, such as an “electronic nose” for sensory testing. From July 2003 those facilities will be even further enhanced by the addition of the National Wine Centre.

Story by David Ellis

Over the years, teaching and research on viticulture and oenology has continually adapted to (and developed) modern technologies. Much of Australia's wine export success since the 1970s is the result of winemakers' willingness to tap into new technologies, and their ability to innovate. The University of Adelaide has played a leading role in that innovative spirit.



Industry supports Wine Centre move

Story from page 1

“Spaces within the centre will be utilised for teaching of our wine programs, to complement the teaching and research at the Waite Campus. For example, it means that we can now teach sensory evaluation classes in the Wine Centre's Busby Hall, which can accommodate upwards of 200 students.

“We will also investigate the possibility of locating one or two other units of the university in the Wine Centre to maximise use of the space and to relieve some pressures elsewhere. There will be many spin-off benefits for other areas within the university,” he said.

Open to the Public

Professor McWha said he was keen to retain the public face of the National Wine Centre. He confirmed

that the centre would remain open to the public and for a reduced entrance fee.

“Although we view this as an exciting time for the University of Adelaide, we want to assure the public they will still be able to enjoy this outstanding facility,” Professor McWha said.

“We will be providing additional parking, there will be a café in the concourse, the function space will be available after hours, and the many fine displays within the centre will remain.”

He said the centre also offered other unique possibilities, such as the chance to work with schools and other educational groups.

“This is one of those occasions when all the parties involved will benefit from an imaginative solution to what has been an ongoing problem for the State,” he said. “We are now turning that problem into a bonus for the university.”

Reaction

In making the announcement on February 18, Treasurer Mr Kevin Foley congratulated the University of Adelaide on its vision. He said that under the university the Wine Centre would become a “true asset” for the winemaking industry.

“By utilising the Wine Centre, the university will further enhance its reputation as one of the nation's leading educators in wine, adding even further value to a major industry for South Australia,” Mr Foley said.

“We want to see the Wine Centre become the best of its kind in the world; we want a Wine Centre that contributes further to the outstanding success of the wine industry in this State and nationally. Today, thanks to this agreement with the University of Adelaide, we believe we will get that Wine Centre.”

Reaction from industry has been especially strong. The Winemakers' Federation of Australia said the university's commitment to the Wine Centre would be welcomed by all sectors of the Australian wine industry, and would confirm the centre as the national industry headquarters.

The Federation also said that the centre would provide “an exciting destination for national and international students, trade and consumers”.

“No doubt, in a year or two, people will view the Wine Centre as having had something of a difficult birth but evolving into a vibrant centre of learning and research and an important national and international resource,” said the Chief Executive of the Winemakers' Federation, Mr Ian Sutton.

“The Australian wine industry and the University of Adelaide have strong links through initiatives such as the Cooperative Research Centre for

Viticulture, and today's announcement even further strengthens those links,” he said.

“It is a natural fit, and we look forward to working with the university to allow the National Wine Centre to achieve its new and exciting potential.”

Students See Future

Among those attending the announcement of the university's move to run the Wine Centre were four Adelaide wine students—fourth-year Viticulture students Louise Anders and Bec Hardy, and third-year Oenology students Alexander Godfrey and Alexia Roberts. They are among the hundreds studying wine-related courses at the University of Adelaide.

Some of the students had only finished picking semillon grapes the day before, part of their practical experience, and had taken time out of their busy schedules to hear the good news.

All were thrilled by the announcement and what it meant for the future of wine study at the university.

“It's fantastic, really good for the university,” said Louise, a recipient of the Jacobs Creek Scholarship. “It means that the university will become even more attractive to international students.”

“Fantastic” was also the word used by Alexander in summing up the news. “The Wine Centre has a much better set-up for us as students, and it also has industry offices here so there'll be more opportunities for industry support,” he said.

“There will be an enormous amount of benefits. It will allow the students themselves to have more opportunities, and in the end will enable us to become better winemakers.”

Story by Howard Salkow & David Ellis

Adelaide at forefront of brain research

ARE YOU AWARE OF WHAT'S GOING ON INSIDE YOUR HEAD?

International Brain Awareness Week (March 10-16) is aimed at raising public awareness about the progress and promise of brain research.

University of Adelaide researchers are at the forefront of the worldwide growth in finding new ways to unlock the secrets of the brain.

Working across many disciplines, Adelaide researchers are investigating new discoveries and technologies with the potential to reduce the suffering and costs associated with brain injury and disease. In the cognitive sciences, researchers are improving the quality of life for sufferers of mental illness and helping to understand how consciousness works.

Professor Sandy McFarlane and Dr Cherrie Galletly in Psychiatry are among those contributing to world understanding of post-traumatic stress disorder and schizophrenia. Treatments for stroke and neurodegenerative diseases such as Parkinson's and Alzheimer's are being investigated across three faculties. Stem cell researchers in Molecular Biosciences are targeting neurological disorders, with their ground-breaking work having the potential to be used in the treatment of any disease caused by cell damage dysfunction.

Head and brain injury research often involves important collaborative efforts. The Adelaide Head Injury Research Group, led by Professors Peter Blumbergs (Neuropathology) and Nigel Jones (Neurosurgery), involves many groups from different parts of the university, Institute of Medical and Veterinary Science, Royal Adelaide Hospital and interstate universities. Using experimental models of traumatic brain injury, various post-injury treatments are being tested. Spinal cord injury

research is being undertaken in conjunction with Dr Mounir Ghabriel (Anatomical Sciences), and collaborative work with the University of NSW is investigating post-traumatic syringomyelia (a condition that occurs in the spinal cord many years after spinal cord injury). Collaborations also include peripheral nerve research with Professor Philip Thompson (Neurology) and mathematical modelling of brain response to injury with Dr Robert Anderson of the Road Accident Research Unit.

With Dr Jane Mathias (Psychology), the Head Injury Research Group is studying patients who have suffered head injury of varying severity, correlating changes on MRI and blood tests with neuropsychological changes. Dr Mathias's other work in the area of brain disorders and traumatic injuries also involves colleagues in the US and the universities of Melbourne and Adelaide. By looking at the cognitive and emotional changes associated with brain damage, her work aims to help victims achieve a higher quality of life after trauma or illness.



Professor Chris Mortensen (Philosophy) with the brain of Dr Ullin Place, one of two Adelaide philosophers who developed the "mind-brain identity theory". Dr Place donated his brain to the University of Adelaide.

Photo Leon Mead, courtesy of The Advertiser

Collaboration is also a key element of the work being undertaken by the Road Accident Research Unit (RARU). Headed by Professor Jack McLean, the unit is involved in international research in brain injury mechanisms with Wayne State University, the Japan Automobile Research Institute and the Honda R&D Company Ltd. RARU's work in assessing the validity of the Head Injury Criterion (the most widely used measure of risk of an impact to the head resulting in serious or fatal brain injury) has major implications for reducing head trauma and death from motor vehicle accidents. Energy-absorbing headbands being developed in conjunction with the Japanese Takata Corporation could be as effective as airbags in reducing head injury.

With stroke affecting up to 40,000 Australians annually, the work being undertaken by the Movement Neuroscience Research Group, which includes physiologists Professor Timothy Miles, and Drs Michael Nordstrom, Michael Ridding and Kemal Turker, offers important hope for the rehabilitation of

stroke patients. Collaborating with neurologists and physiotherapists, the group is working to enable stroke victims' brains to reorganise to improve the control of stroke-weakened muscles.

While much of the research being undertaken in the areas of Psychiatry and Psychology relates to the capabilities of the human brain, the University of Adelaide's philosophers are also major players in the rapidly growing field of brain research. How the human brain manufactures our conscious experiences is one of the greatest puzzles facing neuroscience. Dr Gerard O'Brien and Dr Jon Opie conjecture that these experiences are produced by special patterns of activity across the brain's many neural networks. They are testing this conjecture by examining the properties of "artificial neural networks" (neural networks that are simulated on conventional computers). Their work may help unlock the secrets of consciousness and help us understand just what's going on inside our heads.

Story by Lynette Zeitz

New age for Mungo Man, new human history

A new study involving researchers from the University of Adelaide has finally got scientists to agree on the age of Mungo Man, Australia's oldest human remains — and the consensus is he is 22,000 years younger.

The University of Melbourne-led study—the results of which appear in a recent issue of *Nature*—sets Mungo Man's new age at 40,000 years and is the first time scientists have reached a broad agreement on the ages of the Lake Mungo remains.

The age of Mungo Lady, the world's first recorded cremation, was also increased by 10,000 years, putting her at the same age as Mungo Man.

"The ages paint a new picture of the human and climatic history of Australia," said the discoverer of the Lake Mungo remains, Professor Jim Bowler, a geologist and Professorial Fellow with the University of Melbourne.

Professor Bowler amassed a multidisciplinary team of experts including University of Adelaide



Professor John Prescott
Photo Brenton Edwards

physicist Professor John Prescott and others from the universities of Melbourne, Wollongong, the Australian National University, CSIRO and the NSW National Parks and Wildlife Service.

In 1999, Australian National University scientists estimated the age of Mungo Man to be 62,000 years. This created a frenzy of excitement and vigorous debate



Excavation of Mungo Man in 1974. The late Anthea Carstairs (left) and Dr Wilfred Shawcross, co-author of the current paper
Photo courtesy of University of Melbourne

among scientists as this rewrote the history of human occupation in Australia and had profound implications for the origins of modern man.

"Australia's colonisation is one of the keys to our understanding of how *Homo sapiens* evolved and spread around the world. It is critical we get the story correct," Professor Bowler said. "The new age corrects previous

estimates and provides a new picture of *Homo sapiens* adapting to deteriorating climate in Australia.

"Evidence for occupation at 60,000 years or greater remains to be established. Lake Mungo confirms that the first Australians had colonised the country by 50,000 years and by 40,000 years had brought with them art and ritual burial."

Scientists urge caution on gene study results

The authors of a new paper dealing with so-called "hopping genes" say their results are in danger of being misinterpreted.

The online issue of the journal *Nature* contains results of research by the University of Adelaide's Department of Molecular Biosciences and the CSIRO.

The research showed that a marker gene placed within the chloroplast of a tobacco plant had the potential to "hop" to the nucleus of that plant's seedlings. However, the researchers found that the chances of this happening, although surprisingly high for an evolutionary event, were extremely

small from the perspective of gene escape.

"We found that one in every 16,000 seedlings showed evidence of this gene transfer," said Associate Professor Jeremy Timmis, co-author of the paper and Head of Genetics at the University of Adelaide.

"That is an extremely low number. It means that our experiments confirm that in the majority of species including tobacco, chloroplast genes are strictly maternally inherited."

Dr Timmis said he was concerned that the anti-GM lobby and the media would misinterpret the results as proving that "hopping genes" were a strong risk

in genetically modified plants.

"We have known for nearly 20 years that the DNA remaining in the chloroplast and mitochondria in plants is being constantly transferred to the nucleus. This has occurred over more than a billion years of evolution," he said.

"However, it has not been possible to measure its frequency until now.

"The rate of transfer appears to be extremely low, and we would hope to conduct more tests on the issue before making any claims about the risk or otherwise of gene transfer from GM crops."

Story by David Ellis



Professor John Trevaskis (1923-2002)

A distinguished classicist and university administrator, John Trevaskis was Emeritus Professor of Classics and Comparative Philology at the University of Adelaide.

John came from North Cornwall and attended Plymouth College with all-round distinction. He went to Queens in 1942, but in 1943 he was commissioned into the infantry. He returned to Queens in 1945, completing a double first in Classics in 1948 with distinction in Philosophy. Queens elected him to a teaching fellowship, to be Director of Studies in Classics and a member of the renowned McCullagh-Armitage-Trevaskis tutorial trio. A University Assistant Lecturer from 1952, he was known for his quiet authoritative style and generous response to any plea for help.

In 1957 he was appointed to the Hughes Chair of Classics and Comparative Philology at the University of Adelaide. Under



his enthusiastic leadership the small Classics Department more than doubled in size. Colleagues remember him as approachable, good at consulting, decisive, fair, and reserved but not without humour,

kind while not above showing impatience.

John was instrumental in founding the university's classical museum and leading the build-up of a substantial collection. He was strongly involved in the Classical Association of South Australia and the "Friends" organisation.

Despite a hankering for research and a lifelong suspicion of meetings, his effectiveness led him into university administration, including President of the Staff Association, Dean of the Faculty of Arts, Chairman of the Education Committee, Chairman of the Professorial Board, Deputy Vice-Chancellor and, for much of a critical year, Acting Vice-Chancellor.

This kind, quiet, brilliant Cornishman excelled as teacher, champion of the classics and university administrator. He is survived by his wife, Carmel, as well as by his first wife and the elder son of their marriage.

Lunch Hour

A new series of the Elder School of Music's popular Lunch Hour Concerts begins this month, featuring a mix of internationally acclaimed performers and the best young talent in Australia.

The first concert takes place on Friday, March 7 and showcases international concert pianist Frank Wibaut, who will perform Musorgsky's *Pictures at an Exhibition*. Professor Wibaut is Director of the Australian National Academy of Music in Melbourne.

Other special guest artists for forthcoming concerts include: violist Brett Dean, violinist John Harding, and the Verdehr Trio from Michigan State University (performing on Friday, March 21).

Lunch Hour Concerts are held at Elder Hall each Friday, beginning at 1.10pm.

Admission is \$5, with tickets available at the door.

For more information, contact the Concert Office on (08) 8303 5925.

Repromed celebrates 20 years of IVF success

The University of Adelaide's reproductive medicine company Repromed had a big year last year – and 2003 is gearing up to be just as big.

Professor Rob Norman with two of the children celebrating 20 years of IVF births in South Australia. Photo courtesy of Repromed



Repromed was established in 1987 to help childless couples achieve their dream of having a child. It is now one of the world's outstanding centres, offering a comprehensive range of treatments for reproductive health issues.

In 2002 Repromed was awarded an \$8.7 million grant over five years from the National Health and Medical Research Council to investigate women's reproductive health.

In December the company moved to new premises at 180 Fullarton Rd, Dulwich, relocating its separate units at the Queen Elizabeth Hospital and Wakefield Street into one world-class, custom-designed facility.

As if that wasn't enough, the year ended with Repromed receiving the SA Great Health Award for 2002. The SA Great organisation awarded the prize based on the company's world-class clinical care and its

commitment to lasting research (profits are devoted entirely to research and the development of better programs).

Last month, Repromed celebrated a major milestone for infertility treatment in South Australia—the 20th anniversary of the first IVF (in vitro fertilisation) birth from the University of Adelaide's Reproductive Medicine Unit.

The university's reproductive medicine programs have now been responsible for the births of 6000 children in South Australia, 20 of which were at the celebrations.

The head of the Reproductive Medicine Unit, Professor Rob Norman, said the one-in-six Australians experiencing infertility would benefit from latest advances in research and clinical practice that have doubled IVF pregnancy rates in the past two years.

"The unit is unique in the integration of its research and clinical applications," Professor Norman said.

He said the unit's pioneering research on male and female infertility had attracted international interest and involvement from reproductive medicine units in Sweden, the United States, United Kingdom, Belgium, Switzerland, South America, China, Indonesia and Malaysia.

www.repromed.com.au

Coming Events

Sunday, March 2

11.00am Free Guided Walk: Waite Arboretum. See some of the 2000 trees from around the world growing under natural rainfall. Urrbrae House Historic Precinct, Waite Campus (enter from Fullarton Rd). Duration: 90 minutes.

2.00pm Free Guided Tour: Urrbrae House. Visit the beautiful bluestone mansion built by Peter Waite in the 1890s. Urrbrae House Historic Precinct, Waite Campus (enter from Fullarton Rd). Duration: one hour.

Monday, March 3

12.30pm Colgate Centre seminar: "Genes, teeth and faces: studying twins is twice the fun" by Grant Townsend. Boardroom, Colgate Australian Clinical Dental Research Centre, 2nd Floor, Adelaide Dental Hospital, Frome Rd.

6.30pm Free Pre-concert Talk: Australian String Quartet. Auditorium, Adelaide Town Hall.

7.00pm Australian String Quartet: 2003 Adelaide Subscription Season Concert One, "Warm, Vivacious and Opulent". Works by Mozart, Debussy and

Beethoven. Adelaide Town Hall. Tickets (\$38, \$15 stud, \$27 conc) from BASS 131 246, www.bass.net.au

Wednesday, March 5

12.30pm Clinical Nursing Research seminar: "The lived experience of a tracheostomy tube change: a phenomenological study" by Mr Frank Donnelly. Rm 36, lvl 3 Eleanor Harrald Building.

1.00pm Geology & Geophysics seminar: "Carbon isotopes - a geochemical record of climate changes in the Triassic" by Dr Susanne Schmid1 (Earth Sciences, University of Liverpool). Mawson Lecture Theatre.

Thursday, March 6

1.10pm Physics & Mathematical Physics seminar: "The focus of light - the polarisation breaks the symmetry of the field distribution" by Prof. Gerd Leuchs, (Zentrum fuer Moderne Optik, Erlangen). Kerr Grant Lecture Theatre, Physics Building.

7.30pm Physics Public Lecture: "Complex Systems: From Subatomic Physics to Financial Markets" by Prof.

Josef Speth (Inst. of Nuclear Physics, FZ-Juelich, and Helmholtz Institute, University of Bonn). Kerr Grant Lecture Theatre, Physics Building. All welcome. Hosted by Australian Institute of Physics (SA branch), Special Research Centre for the Subatomic Structure of Matter and National Institute for Theoretical Physics.

Friday, March 7

1.10pm Elder Hall Lunch Hour Concert: Frank Wibaut (piano) (Director, Australian National Academy of Music). Works by Chopin and Musorgsky. Elder Hall. Tickets \$5 at door from 12.30pm.

4.00pm Obstetrics & Gynaecology seminar: "The effects of maternal nutrition on sex of offspring" by Prof. Michael Roberts (Animal Sciences Centre, University of Missouri-Columbia). O & G Seminar Room, Lvl 6, Medical School North.

Wednesday, March 12

1.00pm Geology & Geophysics seminar: "Saline Acid Sulfate soils in discharge areas; the application of isotopes in process studies" by Andrew Baker, PhD student; and "Combining Remote Sensing

and Terrain Analysis Methods with soil-regolith toposequence models in two transient salinity affected areas (James Town and Mt Lofty Ranges) for upscaling root zone constraints" by Mark Thomas, PhD student. Mawson Lecture Theatre.

Thursday, March 13

10.10am Electrical & Electronic Engineering seminar: "Hybrid vehicles, recent and future trends" by Prof. Dierk Schroder (Technical University of Munich). S112 Engineering South Building.

7.45pm Field Geology Club of South Australia Lecture: "Ethiopia – geology, scenery and human origins" by Mrs Frances Williams and Professor Martin Williams. Mawson Lecture Theatre.

Friday, March 14

1.10pm Elder Hall Lunch Hour Concert: Margaret Blades (violin) (Adelaide Symphony Orchestra) and David Lockett (piano). Works by Pärt, Sutherland and Ravel. Elder Hall. Tickets \$5 at door from 12.30pm.

4.00pm Obstetrics & Gynaecology seminar: "Novel pharmacological

strategies for protecting cells during oxidative stress" by Dr Phillip Burcham, (Clinical & Experimental Pharmacology). O & G Seminar Room, Lvl 6, Medical School North.

Monday, March 17

12.30pm Colgate Centre seminar: "Epidemiological studies of systemic inflammatory response to periodontal disease" by Gary Slade. Boardroom, Colgate Australian Clinical Dental Research Centre, 2nd Floor, Adelaide Dental Hospital, Frome Rd.

Wednesday, March 19

12.30pm Clinical Nursing Research seminar: "An exploration of issues associated with hospice/palliative care's integration into mainstream health settings" by Dr Judy Zollo. Rm 36, lvl 3 Eleanor Harrald Building.

1.00pm Geology & Geophysics seminar: "Plio-Pleistocene bryozoan mud-mounds: ODP Leg 182, Great Australian Bight" by Dr Yvonne Bone. Mawson Lecture Theatre.

Thursday, March 20

10.10am Electrical & Electronic Engineering seminar: "Biomedical Engineering: from insect vision to T-rays" by Assoc. Prof. Derek Abbott. S112 Engineering South Building.

6.30pm Friends of the Library Author & Scholar event: "Themes of refuge and exile" by Eva Sallis. Ira Raymond Exhibition Rm, Barr Smith Library. Free and open to all. RSVP by March 19 to Patricia Hawke, 8303 4064, patricia.hawke@adelaide.edu.au

Friday, March 21

12.30pm Centre for Labour Research seminar: "Globalisation and Boundaries: is the 'Development Divide' Still Relevant?" by Dr Paul Bowles (University of Northern British Columbia). 3rd Floor, 10 Pulteney St.

1.10pm Elder Hall Lunch Hour Concert: Verdehr Trio (Michigan State University), Walter Verdehr (violin), Elsa Ludewig-Verdehr (clarinet), Lily Funahashi (piano). Works by Beethoven, Satterwhite, Tower, Gershwin/Brohn and Sheng. Elder Hall. Tickets \$5 at door from 12.30pm.

4.00pm Obstetrics & Gynaecology seminar: "Getting to sleep - are you cool enough?" by Dr Sally Ferguson, (Centre for Sleep Research, UniSA/QEH). O & G Seminar Room, Lvl 6, Medical School North.

Saturday, March 22

2.00pm Malaysian Graduation Ceremony.

Sunday, March 23

6.00pm Singapore Graduation Ceremony.

Wednesday, March 26

1.00pm Geology & Geophysics Seminar: "Evolution of the Tanunda Creek Suites" by Eduard Heinisch, Masters student. Mawson Lecture Theatre.

Friday, March 28

1.10pm Elder Hall Lunch Hour Concert: Rosalind Martin (soprano) and Diana Weekes (piano). Songs by Mahler and Wolf, including Mignon Songs from "Wilhelm Meister" (Goethe/Wolf). Elder Hall. Tickets \$5 at door from 12.30pm.

4.00pm Obstetrics & Gynaecology seminar: "IGF-II and the placenta" by Dr Claire Roberts, (Obstetrics & Gynaecology). O & G Seminar Room, Lvl 6, Medical School North.

6.00pm Friends of the Library concert: Flight of Ideas Chamber Choir. Works by Monteverdi, Willaert and Vivaldi with Brendan O'Donnell (recorder) and Glenys March (harp/sichord). Barr Smith Library Reading Rm, entry by east door. Tickets (\$15, \$12 Friends, \$8 students) from Alumni Association Office.

Sunday, March 30

Field Geology Club of South Australia Excursion: "Overland Corner – Murray Mega Fauna" by Professor Bob Bourman.

Monday, March 31

12.30pm Colgate Centre Seminar: "Long Term Memories of a Life in Practice" by Graham Mount. Boardroom, Colgate Australian Clinical Dental Research Centre, 2nd Floor, Adelaide Dental Hospital, Frome Rd.

Library is wind beneath choir's wings

A chamber choir mainly comprising former and current students of the University of Adelaide is now being sponsored by the Barr Smith Library.

Flight of Ideas Chamber Choir was founded and is run by Music graduate Tom Farnan (the choir's musical director), and Arts graduate Celia Brissenden. The group's seven-year history has been closely associated with the university—in fact, its first rehearsal was held in the Elder School of Music in 1996.

Since then the choir has established itself as a significant player in Adelaide's musical life, described by *The Advertiser* last year as "well placed to play an important part in enlivening Adelaide's classical music scene".

With sponsorship from the library, Flight of Ideas is now offering Friends of the Library a special ticket and subscription price to this year's concerts.

The first performance of the year will be a 6pm concert in the Barr Smith Library Reading Room on Friday, March 28. On that evening, Flight of Ideas will turn the library's heritage-listed Reading Room into a performance space, filling the normally silent chamber with glorious song.

The hour-long concert offers a unique way to wind down after work with a glass of wine, and features Elder School of Music student Brendan O'Donnell (recorder) with Glenys March (harpichord).

Tickets for this event (\$12, \$10 Friends, \$8 students) are available from the Alumni Office, ph (08) 8303 5800, or at the door (enter via eastern door, Barr Smith Library Reading Room).



Barr Smith Library
Photo Ben Osborne

In addition to this March performance, Flight's 2003 subscription series includes a return to the wonderful acoustics of the Barr Smith Reading Room for the last season concert in November.

Concert One: ANZAC—8pm Saturday, April 26, St Bartholomew's Anglican Church, 77 Beulah Rd, Norwood.

Concert Two: Devotion—8pm Saturday, June 14, St Bartholomew's.

Concert Three: Songs of Angels—8pm Saturday, September 13, St Bartholomew's.

Concert Four: Praise O' Do'set—6pm Friday, November 28, Reading Room, Barr Smith Library.

For concert ticket and subscription information contact Celia Brissenden on 0414 014 144 or email: flight@picknowl.com.au

Subscription brochures can be found in the foyer of the Barr Smith Library.

Tours offer window on history

"If you walk along the northern side of North Terrace from Kintore Avenue to Frome Road you pass an unbroken succession of buildings serving cultural and educational purposes: the Institute Building which until lately housed the lending library and public newspaper reading room; the State Library; the museum; the art gallery; a group of five University buildings; and the first building of the South Australian School of Mines and Industries, now the University of South Australia. The second oldest of them – it was built 110 years ago – is the University building [Mitchell Building] alongside the art gallery." — V.A. Edgeloe



Alumni's Judith Edwards (3rd from right) with volunteer tour guides (from left) Jennifer Osborn, Brian Ward, Dianna Roberts, Elizabeth Agnew and Margaret Scott
Photo Howard Salkow

In his delightful *Servants of Distinction, Leadership in a young University (1875-1925)*, Victor Edgeloe highlights the rich history of the University of Adelaide and its numerous success stories.

The many fine buildings at the North Terrace Campus, such as the Mitchell Building with its modern Gothic style, also have stories to tell following years of housing some of the nation's most accomplished and distinguished academics.

Volunteer tour guides walk the paths of history each Tuesday morning as part of activities run by the Alumni, Community Relations and Development Office.

"In what is now a tradition at the North Terrace Campus, we conduct weekly tours by a group of volunteers who all studied at the University of Adelaide," said Ms Judith Edwards, Donor Relations Officer in the

University's Alumni office. "We are extremely fortunate to benefit from their commitment."

Ms Edwards said many past graduates return with their families to observe changes at the campus or retrace the steps from their years of study.

The guides said there is a certain measure of satisfaction in imparting the history of the University, and in answering questions on everything

from ghosts to the electrical wiring system in Bonython Hall.

"There is a lot to talk about and observe in 90 minutes. We enjoy meeting new people and we use the opportunity to promote the University," they said.

The tours are free, although donations are welcome, to be invested in the University Scholarship fund. Tour bookings are essential, with more information available from

the Alumni, Community Relations and Development office: (08) 8303 5800 or judith.edwards@adelaide.edu.au

Tours of Waite and Roseworthy campuses are also run throughout the year. For more information contact Peggy Rowe (Waite) on (08) 8303 7497 or Lesley Menzel (Roseworthy) on (08) 8303 7888.

Story by Howard Salkow

Alumni News

Overseas graduations, Malaysia and Singapore 2003

The University of Adelaide is gearing up for its annual graduations in Malaysia (Saturday, March 22) and Singapore (Sunday, March 23). The events recognise the importance of students from these countries to the university and enable ongoing links between the university and its graduates.

In Kuala Lumpur, the graduation ceremony for Malaysian students begins at 2.00pm. Guest speaker is Datuk Joseph Pairin Kitingan, LLB 1970, first law graduate from the Kadazan community and former Chief Minister of Sabah.

The ceremony is followed by High Tea at 3.00pm, then at 5.30pm the Master of St Mark's College and former Premier of South Australia, the Hon. Mr John Bannon, will welcome Malaysian Old Collegians to a reception in their honour.

In Singapore, the ceremony begins at 6.00pm, with the High Tea immediately following. The speaker at the Singapore ceremony is Vice-Chancellor Professor James McWha.

The University of Adelaide Alumni Malaysia Bhd 2003 Reunion Dinner

Date: Saturday, March 22

Time: 7:00pm - 12:00am

Ticket: RM 100

Phone: +603 2287 9788

Fax: +603 2287 9688

Email: admin@adelaidealumni.org

Around 300 Malaysian graduates and guests from Malaysia, Adelaide and Singapore will dine and dance the night away. Datuk Joseph Pairin Kitingan and Professor James McWha will both speak at the dinner.

The Adelaide Alumni Education Outreach Program, a charitable initiative of the local chapter

aimed at providing educational opportunity for disadvantaged children, will also be launched on the night. Accommodation package for Saturday night: Twin-share – RM 200 nett, inclusive of complimentary breakfast. More information about the evening can be obtained from the contacts provided.

A Golf Tournament with attractive prizes will also be held around graduation time. Contact Benjamin Chan 019 7522904 for more details.

More Adelaideans to Malaysia

Around 1500 extra copies of the *Adelaidean* are now being sent to graduates in Malaysia thanks to the efforts of SA Education Services Sdn Bhd in Kuala Lumpur and the University's Strategic Communications Office. The extra copies are being airfreighted "hot off the press".

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03 Alumni Events

John Bray Law Chapter AGM

The Annual General Meeting of the Chapter will be held on:

Date: Tuesday, March 11 **Time:** 5.15pm

Venue: Judges Conference Room Level 4, Supreme Court Library Building, Victoria Square Adelaide

RSVP: Peter Norman, phone: 8204 0288

Friends of the University of Adelaide Library Chapter - Authors and scholars events series

Eva Sallis, Winner of the 1997 The Australian/Vogel Literary Award for her best-selling novel *Hiam* and author of the widely acclaimed *The City of Sealions*, will speak on "Themes of refuge and exile".

Date: Thursday, March 20 **Time:** 6 for 6.30pm **Free Entry**

Venue: Ira Raymond Exhibition Room, Barr Smith Library

RSVP: by Wednesday, March 19 to Patricia Hawke, phone: (08) 8303 4064

Email: patricia.hawke@adelaide.edu.au

Commerce Chapter: 10-Year Anniversary Dinner

In April, the School of Commerce will celebrate the 10th anniversary of the Bachelor of Commerce. The occasion will be marked by the largest gathering of alumni the School has had to date at the Inaugural Alumni Dinner, a three-course dinner and drinks. Places are limited to 350.

When: 7.00pm Saturday, April 12

Where: Hyatt Regency Ballroom, North Terrace, Adelaide

Who: School of Commerce Alumni and partners

Cost: \$75.00 a head, or for tables of ten \$650.00

Dress: Formal

RSVP: March 28

Payment: Required with RSVP

Please contact: Alumni, Community Relations and Development Office and quote - **Commerce Alumni Dinner**

Phone: +618 8303 5800

Comedy revue launches new Guild season

The University of Adelaide Theatre Guild's first production for 2003 promises to be a multi-media, multi-sensory extravaganza, according to its directors.



The cast of *Guilding the Lilly*
Photo Ben Osborne

Guilding the Lilly features a host of current and former Adelaide students in a revue-style show complete with its own warning—it aims to offend!

Directors Todd Golding and Fiona Linn, both Adelaide law graduates, say *Guilding the Lilly* will cast a provocative—but humorous—eye over a wide range of topical issues such as the war on terror and everyday issues such as dating, religion, trashy TV, school and university days.

"It's very much in the style of a law revue, but has a much wider scope," Golding said.

"There are skits, music, and singing, as well as video sketches, and it's geared around the city of Adelaide."

Linn said: "The video sketches really add to the show, and they give us,

as directors, a lot more creative freedom and the ability to include scenarios that would be very difficult to recreate live."

Guilding the Lilly is not gratuitously offensive, but "it's probably not 'nanna humour'—unless your nanna's a cool nanna", according to the directors.

"It includes material that could be considered politically incorrect and perpetuating certain stereotypes, but equally it's about challenging stereotypes in an entertaining way," Golding said. "It's irreverent, satirical and a bit naughty—you'll

laugh willingly and in spite of yourself!"

Guilding the Lilly will run for six nights: Saturday, March 15, and nightly from Tuesday, March 18 until Saturday, March 22. All shows begin at 7.30pm, and will be held at the Little Theatre, in the Cloisters area of the university.

Tickets (\$20, \$15 concession) are available by phoning the Theatre Guild on (08) 8303 5999, or visiting the Guild's website: www.adelaide.edu.au/clubs/theatreguild

Story by Ben Osborne

ASQ's first concert

Three of the most beautiful string quartets ever written herald the start of the Australian String Quartet's 2003 Adelaide Subscription Season on Monday, March 3.

Quartet-in-residence at the University of Adelaide's Elder School of Music, the ASQ will perform Mozart's String Quartet no. 18 in A Major (K464), Debussy's String Quartet in G minor, Opus 10 and Beethoven's String Quartet in E flat, Opus 74 ("Harp").

The concert will be held at the Adelaide Town Hall from 7pm, and will feature new viola player Jeremy Williams, who has slipped seamlessly into the group upon his arrival to Australia early in the New Year.

Mozart's string quartet was Beethoven's favourite—its airy elegance complements his own gorgeous "Harp" Quartet. Debussy was just 31 when he wrote his only string quartet, a richly coloured and vigorous work.

A highlight of the first concert will be a free pre-concert talk at 6.30pm, in the auditorium of the Adelaide Town Hall.

Tickets for the concert are available from BASS on 131 246, or at www.bass.net.au

Full concert information for this concert and the rest of the ASQ's 2003 program is available at www.asq.com.au

 <p>March 2003</p> <p>WE'RE BROADCASTING LIVE FROM THE FESTIVAL</p> <p>WOMADELAIDE 2003 LIVE</p> <p>Celebrating ten years of the country's most diverse and inspiring music festivals, and ten years of community radio involvement.</p> <p>Groove to new and ancient harmonies on Radio Adelaide 101.5 FM and right around Australia.</p> <p>WOMADELAIDE 2003 LIVE SAT 8 AND SUN 9 MARCH 5:30 - 8:30 PM</p>	<p>101.5fm</p> <p>IT'S CALLED THE MOST SPECTACULAR ENTERTAINMENT EVENT EVER</p> <p>SUBSCRIBE TO WIN!</p> <p>Subscribe (or renew) to Radio Adelaide in March 2003 for a chance at winning</p> <p>4 TICKETS to RIVERDANCE</p> <p>Playing in Adelaide March 26 - 29 tickets are valid at any session.</p> <p>VALUED AT OVER \$320!</p> 	<p>radio.adelaide.edu.au</p> <p><i>Exclusive Coverage</i> ADELAIDE INTERNATIONAL FILM FESTIVAL</p> <p>From the opening night on Friday February 28 through to the close on March 7, the AIFF brings stunning international features, shorts, documentaries, panel sessions and retrospectives.</p> <p>DO YOU KNOW WHAT TO SEE?</p> <p>NICK PRESCOTT has all the answers & previews on EXPRESSO WEEKDAYS @ 8:30 AM</p>
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