

Adelaidean


NEWS FROM THE UNIVERSITY OF ADELAIDE


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▶ inside this issue

3  Kaylene to follow in Hawker's footsteps

8  Overseas graduation feature

10  Deputy Chancellor wins major winemaking honour

16  Young stars make piano their forte

3 Pivotal role for new Waite research centre

4 Cambridge beckons for Lien

5 Adelaide's Fringe benefits

6 Research centre a boost for KI flora and fauna

11 \$80K up for grabs in EChallenge

12 Gastronomy studies have international flavour

14 Music graduates return to conduct ASO

15 Malouf makes new friends at library



Is it working?

The new urban speed limit of 50km/h is saving lives and money—but more needs to be done, says a University of Adelaide road safety expert.

Professor Jack McLean, who heads the university's Centre for Automotive Safety Research (CASR), said CASR statistics show the change has had a major effect on accident rates.

However, he said most crashes which occur in Adelaide take place on roads which have remained at 60km/h, highlighting the need for further action.

"Obviously the roads which are still at 60km/h are the major arterial roads in Adelaide and have a much higher volume of traffic travelling along them, so the rates of crashes are more likely to be higher than in the 50km/h

zone," he said. "However, because the cars are travelling at that faster speed, more damage is being done to the people and vehicles involved in the crashes."

Professor McLean said there were at least two options for trying to reduce the crash rate in 60km/h zones.

"The first and most obvious one is for an across-the-board reduction of all the 60km/h zones in built-up areas down to the default speed of 50km/h," he said. "From a safety point of view this would be an ideal outcome, but being more pragmatic about it, it may take some time to occur.

"The second option is a more subtle one and could be implemented straight away, and involves police reducing their tolerance for enforcing the 60km/h limit.

"For example, in Victoria, police have publicly said that their tolerance is quite low: if you travel more than 63km/h, you will be booked.

"In South Australia, the tolerance is closer to 69km/h. If our enforcement tolerance level came down and motorists were made aware of the consequences of not travelling right on the speed limit, then I believe speeds would decrease straight away and as a result there would be less crashes and casualties."

On the positive side, CASR figures show that there has been a flow-on effect of the 50km/h change to accidents occurring on roads that had retained a limit of 60km/h.

continued on page 10

Life Impact



www.adelaide.edu.au



McWha's Words

Global Outlook, Global Rewards

While the final figures themselves are still being worked out as I write, one thing is certain: this year the University of Adelaide has seen a marked increase in interest from international students. This is an excellent result for the university in many ways.

There are many reasons for our increased success in attracting overseas students. It is due in part to the ongoing efforts of our International Office and its overseas representatives, who have been working for many years to build relationships in key countries and to spread the word that the University of Adelaide is a fine institution.

It is due to our partner institutions in countries such as Malaysia, Singapore and Hong Kong, who provide unique educational links in those countries, bridging the distance between Asia and Australia.

It is also due to the many excellent staff—both academic and administrative—who put in extra effort when they are away overseas promoting the university and its academic offerings.

Another major contributor is the energy and enthusiasm of our many alumni networks and chapters, who continue to show why graduates from the University of Adelaide are among the very best in the world.

I would like to congratulate everyone involved—from those who actively recruit overseas students to those on campus here in Adelaide who do nothing more than offer a kind word or helpful advice to international students while they are here. You are all responsible for helping this university to strengthen its reputation throughout the world, and for that I thank you.

As the university embarks on its latest round of overseas graduations—which for the first time in our 130-year history includes Hong Kong—we are reminded of the real value of our overseas students and graduates. The University of Adelaide and the South Australian community stand to gain from these students, not just in economic terms but by enriching the educational environment of our campuses and enriching the fabric of our society.

Just as we hope that all our students and graduates will go on to reap the rewards of their educational successes, we know that the rewards our university receives will be global. As a university that was instrumental in the training of so many in the Asia-Pacific Region who have gone on to achieve great things for their respective countries and the world, we can be proud that we have done our part—and will continue to do our part—to foster tolerance, harmony and understanding in every corner of the globe.

JAMES A. McWHA
Vice-Chancellor

Adelaidean

Acting Editor:
Ben Osborne

Writers:
Ben Osborne, Howard Salkow, David Ellis

Design and Layout:
Chris Tonkin

Contributors:
Nicole Stones, Alison Wood, Paul Wilkins, Di Kidd, Ian Doyle.

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Tel: +61 8 8231 5433
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Coming Events:
Please send all coming events to the editor at the address below. There is no charge for coming events, but they must be university related.

Deadline for next issue:
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Room G07 Mitchell Building, South Australia, 5005.

Tel: +61 8 8303 5174
Fax: +61 8 8303 4838
Email: david.ellis@adelaide.edu.au

www.adelaide.edu.au/adelaidean

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Letters to the Editor

Regarding 'Getting a taste of uni life' (*Adelaidean*, March 2004), as the organiser for the university's side of the event it was good to read the responses of some of the school's students. Feedback from the school's staff also reinforces this positive attitude.

I would like to pass on a very sincere thank you to all staff who willingly contributed to the special day for the Glenunga International High School students by presenting workshops and preparing rooms.

Mary Brownlee
School of Education
University of Adelaide

Letters to the Editor of the *Adelaidean* are welcomed. Letters should be sent, preferably via email, to David Ellis at david.ellis@adelaide.edu.au.

They can also be faxed to (08) 8303 4838, or mailed to:

c/o Marketing and Strategic Communications,
Room G07 Mitchell Building,
South Australia, 5005.

I graduated in Music from this university in 1941. My Professor was Dr E. Harold Davies who was in the Chair till his death in 1947. Recently I came across a trunk containing his papers (they are now in Special Collections in the Barr Smith Library).

At present I am writing his biography—he was more than a musician! If there are any readers of the *Adelaidean* who have memories of him, I would be glad to hear from them.

Perhaps they were his students, or heard his ABC broadcasts, or encountered him as an AMEB examiner. I can be contacted by phone, mail, fax or email, as below.

Doreen Bridges
232 Victoria Grove
242-266 Greenhill Road
Glenside SA 5065
Tel (08) 8338 0745
Fax (08) 8338 4492
Email deebrid@chariot.net.au

Kaylene to follow in Hawker's footsteps

South Australia's newest recipient of the prestigious Hawker Scholarship, Ms Kaylene Nuske, is not foreign to hardships.

A first-year Bachelor of Agriculture student at the University of Adelaide's Roseworthy Campus, Ms Nuske comes from a third-generation farming family in Tintinara, 220km south of Adelaide.

And over the past few years, her family has battled drought, a drop in wool prices and injury to her father, Murray, preventing him from working.

"Hawker suffered in his life and I can relate to that. My objective is to emulate his many achievements and also make a contribution to the community as a whole," Ms Nuske said.

During World War 1, Hawker was severely injured by machine gun fire and was paralysed from the waist down. Despite his physical disabilities, he won a place for himself in public life, which he held with increasing distinction. And the Charles Hawker Scholarship perpetuates the memory of this

scholar, soldier, pastoralist and statesman.

Humbled and deeply honoured by the award, Ms Nuske will benefit from one of the most generous privately funded scholarships available to Year 12 and undergraduate students in Australia. Often described as Australia's equivalent of the Rhodes Scholarship, it is valued at up to \$60,000 over four years.

"This scholarship will relieve the financial pressure placed on my family in getting me through university and winning it means so much in so many ways," she said.

Dux of Urrbrae Agricultural High School and educated at the Tintinara Area School, Ms Nuske received the award from the Speaker of the House of Representatives, Neil Andrew MP at a Rural Media SA function.

Story by Howard Salkow



Pivotal role for new Waite research centre

The new \$9.2 million Plant Genomics Centre at the Waite Campus is now officially open.

The state-of-the-art centre was opened late last month by South Australian Premier Mike Rann, and will play a pivotal role in the growth of Australia's agricultural bioscience industry.

It houses the Australian Centre for Plant Functional Genomics, the Australian Genome Research Facility, the Molecular Plant Breeding Cooperative Research Centre, the University of Adelaide and South Australian Research & Development Institute molecular marker laboratories and commercialisation facilities.

"This is the beginning of a significant expansion of what is already a world-class facility," University of



Adelaide Vice-Chancellor Professor James McWha said. "It will guarantee significant jobs growth and potential innovative business development for the primary industry sector."

Research at the new centre will focus on the range of stresses crop plants are subject to including heat, drought, frost, and mineral deficiencies and toxicities. The

ultimate aim of the research is to improve resistance to these stresses that severely reduce the productivity and quality of cereal crops throughout the world.

Cambridge beckons for Lien

From Vietnam, Australia and now England, Lien Nguyen is truly an international student.

Lien, a recipient of the 2004 Gates Cambridge Scholarship, is now studying for her PhD at Cambridge University, after graduating from Adelaide with a Bachelor of Chemical Engineering last year.

The Gates Cambridge Scholarship is quickly becoming an equivalent of the Rhodes-Oxford scholarship. The scheme began in 2000 with Microsoft chairman Bill Gates donating US \$210 million through the Bill and Melinda Gates Foundation to establish a Trust to award some 100 scholarships annually, with the majority going to US students.

Lien's scholarship is valued at approximately \$70,000 and covers her university fees, college fees and living expenses for three years.

"Receiving a Gates Cambridge Scholarship is a great honour to me," she said. "The Bill and Melinda Gates Foundation founded the scholarship with an aspiration of creating a network of future leaders in science and technology who will contribute significantly to make the world a better place. I am very proud to be selected for their visionary scheme."

Born and raised in Hanoi, Vietnam, Lien came to Adelaide to study chemical engineering on a scholarship in 2000.

She said the scholarship was for four years, thereby ruling out her first choice of medicine.

"I used to imagine myself becoming a surgeon since I was little, but because the scholarship was for four years and I didn't have any other financial



Lien Nguyen

support, I wasn't able to do the six-year medicine degree and chose chemical engineering instead," she said.

"I chose chemical engineering because of the wide variety of areas you can work in, and I have concentrated on working in a medicine-related area. Without being a surgeon, I still love to be able to bring better health to people!"

For her PhD at Cambridge, Lien will be using MRI and Terahertz spectroscopies to study pharmaceutical formulation at their Department of Chemical Engineering's Magnetic Resonance Research Centre. Beyond the PhD, she hopes to become a research engineer in the bioengineering

industry and also to work as a lecturer to pass on what she has learnt to future engineers.

"I am really grateful for the opportunities that studying at the University of Adelaide has provided," she said. "The staff have been very supportive and have not only taught me so many technical things, but have also acted as mentors and helped me to define my future career."

"I also wish to express my gratitude to the many lovely Australians I've met, their friendliness and support have made my four years in Adelaide an unforgettable experience."

Story by Ben Osborne

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Rachmaninov Shines

The huge success of the Australian movie Shine has put 'Rach 3' (Rachmaninov's Piano Concerto No 3) right back in the spotlight. Brilliant Swedish pianist Roland Pöntinen with conductor Luke Dollman and the Adelaide Symphony Orchestra bring out the full drama of this memorable music.

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Adelaide Fringe 2004

Adelaide's Fringe benefits

The 2004 Adelaide Fringe has been successful in more ways than you think!

The three-week-long extravaganza of performing and visual arts had its home, the FringeHUB, at the University of Adelaide for the duration of the event and obviously attracts thousands of interstate and overseas visitors with significant economic implications for the State.

But two University of Adelaide academics—one an expert in marketing, the other in anthropology—also offered their particular interpretations of what the Fringe is and why it works.

Professor Pascale Quester, from the university's School of Commerce, said from a marketing perspective, the Fringe builds the Adelaide "brand" much better than the Formula One Grand Prix ever did.

This is because it does a much better job than events like the Grand Prix of encapsulating the spirit and sense of what Adelaide is about and, consequently that it builds a better relationship with consumers—and in turn, Fringe sponsors.

"For a big event to be successful from a marketing perspective, it needs to demonstrate engagement with the

consumers it is trying to reach and to establish or reinforce a meaning which has the potential to enhance the brand(s) it is associated with." Professor Quester said.

"If the idea of "Adelaide" is the brand, then I believe the Fringe does a much better job of enhancing that than the Grand Prix ever did.

"Is Adelaide really a fast-paced, competitive place of noise, speed and trepidation, as the Grand Prix suggested? If you had never been to Adelaide, you would have no better sense of the sort of place Adelaide was after watching the race than you had before.

"I believe the "brand" of Adelaide is a lot closer to the concept of the Fringe, of intellectual curiosity and thirst for new ideas and new ways of expressing them."

For anthropologist Professor John Gray, Head of the university's School of Social Sciences, the Fringe's success is due in large part to it allowing people to break free from their normal structure in society and experience everyone as equals.



Above: The centre of the FringeHUB, the Barr Smith Lawns, was a hive of activity on Opening Night of the Fringe
Top: A scene from the Opening Night parade
Pictures courtesy of the Adelaide Fringe

"Most of our lives are arranged in states of highly complex and evolved structures, like family, work, religion and government," Professor Gray said. "The Fringe represents a chance to get outside of these structures, even if it's only momentarily.

"Attending the Fringe also promotes a strong sense of egalitarianism, that it treats people as equals. You might be sitting next to the Premier, or the CEO of a big business, and in the sense of the Fringe you shed your everyday statuses and are simply two people enjoying a show.

"Many countries and groups of people have highly ritualised societies where a great deal of importance is placed on moving from one status in life to the next: for example, being born, graduating, getting married or dying.

"But to get to the new state from the old state, there is also a state of 'in-between'. In industrialised countries, like Australia, we also have events that have this 'in-between' character—the Fringe is one of them.

"The Fringe is in-between in at least a couple of ways: it's in-between the seasons of Summer and Autumn, and it's held primarily in the grounds of the University of Adelaide and the Eastern Parklands, both of which are not quite in the CBD or the suburbs either.

"Such an in-between state comes with its own meanings: it's a state of high potential, of newness, of exploration and of creativity—or in other words, exactly how many people experience the Fringe."

Story by Ben Osborne

Research centre a boost for KI flora and fauna

The Flinders-Baudin Research Centre on Kangaroo Island has been given a \$20,000 stamp of approval by well-known Australian Dick Smith.

And the altruist and adventurer extraordinaire proved to be the ideal guest of honour when he officially opened the complex.

Mr Smith saluted those who had made the research centre possible and generously donated \$20,000 for future work at the centre, situated near the Flinders Chase Visitors' Centre in the Flinders Chase National Park.

"My passion for Australia and our environment is well known and I am truly proud to be part of this. It is both an honour and privilege to open this centre and I am confident it will make considerable strides in research and other areas," Mr Smith said.

In reminding the relatively young audience, which included many honours and PhD students, that few would remember that the original centre was built in 1962 by the University of Adelaide, Mr Smith said the first field station had played an extraordinary role in wildlife research with studies on many of Australia's iconic wildlife.

"This success, along with the incredible passion provided by people such as Associate Professor David Paton (of the university's School of Earth & Environmental Sciences), will allow for further research that adds to the current knowledge of the flora and fauna, as well as investigating fire and water resource management, other threatening processes and restoration ecology."

The development of the centre has been a collaborative effort between the University of Adelaide and the State Government's Department of Environment and Heritage. Both have shared the vision of maintaining a research presence within Flinders Chase.

Anticipated users of the centre include university scientists, CSIRO, museums and government departments; tertiary students doing short field-based courses and research; secondary and primary school teachers and their students; community groups, and many others.



At the opening of the centre were (from left) Acting Deputy Vice-Chancellor (Research) Neville Marsh, David Paton and Dick Smith

Photo by Howard Salkow

The centre includes a modern field laboratory, lecture hall and other facilities and accommodation for 20 people. It is self-sustaining, with users paying bench fees and hire charges to cover utility and maintenance costs. The university will manage the daily operation of the facility.

"The centre is a working legacy that builds on the early scientific contributions of Flinders and Baudin," Associate Professor David Paton said. "It will promote science, stimulate a new wave of research and facilitate field-based environmental teaching programs."

Dr Paton said the research that will be done in the future will be as diverse as the research that has been accomplished in the past, but the focus may be different.

"Kangaroo Island is a rather unique environment not just within a South Australian context, but also in a national perspective.

"The island is well clothed in native vegetation with 47% of the original cover remaining, much of which is protected within reserves managed by the Department of Environment and Heritage," he said.

Story and photo by Howard Salkow



News in Brief

Architecture Review

The School of Architecture, Landscape Architecture and Urban Design, within the Faculty of the Professions, offers a range of undergraduate and postgraduate academic programs aimed at advancing knowledge and understanding of designed environments through an approach that combines creative action with critical thought.

The University has established a Review Committee to advise it on the appropriate strategies for ensuring the School's academic programs continue to meet academic and professional standards.

The Review Committee is seeking submissions relevant to the Terms of Reference. These can be accessed at the following website: www.adelaide.edu.au/opd/reviews/list/index.html or by contacting Marie Reitano, Planning and Reviews Officer, 08 8303 5511 or marie.reitano@adelaide.edu.au.

The closing date for submissions is 5pm Monday, May 3.

Inaugural Lectures

The newest series of free public lectures by recently-appointed professors to the University of Adelaide begins later this month.

Lecturers for the First Semester series, which begins on Thursday

April 22, come from disciplines including physiology, applied and pure mathematics, physics, obstetrics and gynaecology, and petroleum engineering.

Lectures will occur each Thursday from April 22 until June 10 at 1.10pm in the Council Room, Wills Building. Entry is free and all are welcome.

Geography Centenary Dinner

A special centenary dinner in Bonython Hall will be held on Friday, April 16 to mark the centenary of geography at the University of Adelaide.

Lectures on Commercial Geography and Technology were given in 1904

by the then University Librarian, pre-dating similar lectures at the University of Sydney (which has the nation's oldest geography department).

The choice of Bonython Hall as venue is especially symbolic, with the hall built with a bequest from a former president of the Royal Geographical Society, Sir Langdon Bonython.

The Governor of South Australia, Marjorie Jackson-Nelson, will be in attendance at the dinner, which begins at 7pm for 7.30pm. For more information about attending, please contact Sarah Hoggard on (08) 8303 5643 or email sarah.hoggard@adelaide.edu.au

Singapore's Deputy PM speaks at graduation

Singapore is opening the way for further collaboration with quality overseas universities, according to the country's Deputy Prime Minister, Dr Tony Tan Keng Yam.

Dr Tan (pictured right) made the comment as part of his graduation address at the University of Adelaide's annual offshore ceremony, held last month at the Teochew Building, Singapore.

Dr Tan, who is also Singapore's Coordinating Minister for Security and Defence, is a graduate of the University of Adelaide, having received his PhD in Applied Mathematics in 1967.

The Teochew Building is home to the Ngee Ann-Adelaide Education Centre, which offers high-quality academic programs from the University of Adelaide to students in Singapore.

In his graduation address, Dr Tan reflected fondly on his time in Adelaide. He was the recipient of a University of Adelaide research fellowship in the 1960s, and lived in Adelaide for two years with his wife Mary.

"Our memories of Adelaide will always be of a friendly garden city, full of charm, with people who are helpful and gracious," Dr Tan said.

He told the new graduates that the richness of their education from Adelaide would hold them in good stead "to create and harness the increasing diversity and opportunities in our societies and economies".

He said that just as societies develop and change, so too must education in order to remain relevant and responsive. He announced that Singapore was expanding and diversifying its university sector.

"By 2010, our plan is to provide sufficient university places for one in every four Singaporeans in each cohort of students," Dr Tan said.

"As we restructure and enhance our public university sector, we are also now opening our doors to a few reputable overseas universities to offer both postgraduate and undergraduate education in Singapore.

"These reputable overseas universities will add diversity to our overall university sector.

"Students, both Singaporean and foreign, will have more options to choose their university and course offering. This augurs well for Singapore as it strives to be an education hub in this part of the world.



"Singapore's restructured university sector, with greater diversity and keener competition, will play a strategic role in the economic and social development of our nation," he said.

The strategy announced by Dr Tan was applauded by the University of Adelaide's Pro Vice-Chancellor (International), Professor John Taplin, who had given the graduation address at the Malaysian offshore ceremony just the day before.

In response to Dr Tan's speech, Professor Taplin said: "At a time when ignorance and prejudice threaten the peace and stability of our region, the need for improved opportunities for learning and understanding is very clear.

"The words of the writer H.G. Wells, that 'human history becomes more and more a race between education and catastrophe', have never been more relevant.

"The University of Adelaide stands ready to meet the challenge," Professor Taplin said.

"The University delivers a number of undergraduate and postgraduate degree programs through the Ngee Ann-Adelaide Education Centre in Singapore, and has plans to significantly increase the numbers of students at this Centre.

"At its campuses in Adelaide, the university is also accepting increasing numbers of students from Singapore.

"In fact, Singapore is the country with the second highest rate of growth in student enrolments at the University of Adelaide. Only China is higher."

Professor Taplin described Dr Tan as a model graduate and hoped that others would follow in his footsteps.

"Dr Tan, throughout his professional and political life, has indeed made a very big impact on the people of Singapore and the South-East Asian Region, and we congratulate him on taking his talent, understanding and knowledge and using it to make a difference.

"We would like today's Singaporean graduates to view Dr Tan as an example of what they can achieve in their lifetimes," Professor Taplin said.

After highly successful graduations in Malaysia and Singapore, the University of Adelaide was to hold its first official graduation in Hong Kong on March 28. Full coverage of that event, including photos, will be run in next month's issue of *Adelaidean*.

Story and photo by David Ellis



Malaysia



Left: **SISTER HELPS OUT**—Chan Kheng Thin gets some last-minute help from her sister before graduating with a Bachelor of Commerce (Corporate Finance) degree. Chan studied as part of the university's 2+1 twinning program with the Sepang Institute of Technology (SIT) in Malaysia, but opted to come to Adelaide one year early to get maximum benefit from the uni's campus life and facilities.

Below: **HIGH ACHIEVERS**—Two graduates in the Bachelor of Medicine and Bachelor of Surgery were recognised for their academic excellence. Shariffah Ragan bt Syed Othman (left) was the thanking speaker at the Malaysian ceremony, while Nor Hasnina binti Mohd Hassan had the honour of being mace bearer for the ceremony. Both graduates are now interns at hospitals in Adelaide.



Above left: **CLASS OF '04**—This year's Malaysian graduation ceremony saw 30 graduates receive degrees and other awards in the Ballroom of the Hyatt Regency Saujana.

Left: **FRIENDLY ENVIRONMENT**—Sharina Abdul Halim celebrated with her family after graduating with a Masters in Environmental Studies. Sharina says she loves the South Australian environment, especially Kangaroo Island, the Coorong and the Flinders Ranges. "The nature in Australia has a lot to offer," she says. For her Masters, Sharina studied the plight of the indigenous people of peninsular Malaysia, who are feeling the impact of displacement from their forest homes as development takes over. She is now working for the national university of Malaysia, UKM, conducting research into fishermen.



Singapore



Above: HONEYMOON GRADUATES—Just two days before her graduation in Singapore, Australian student Emily Gravina married Mohd Najib, giving them even more reason to celebrate. Emily, originally from Mildura, has lived in Singapore for about five years. She took up a Bachelor of International Studies in Adelaide, and returned to Singapore on exchange to complete her final year. Emily's parents live and work in Singapore, which is where she met her husband-to-be.

Above Right: TOP-QUALITY GRADUATES—The thanking speaker at the Singapore ceremony was Terry Lim (left), who graduated with a Masters degree in International Environmental Management, and the mace bearer was Yuen Yuen, who graduated with a Master of Business Administration (MBA). Both were selected for these duties because of their excellent academic performance.



Below: CLASS OF '04—An impressive number of graduates took part in this year's Singapore ceremony at the Teochew Building, home of the Ngee Ann-Adelaide Education Centre.



Above: FULL CIRCLE—Lim Tow Fok has had a long association with the Ngee Ann, having received his diploma from the education providers 20 years ago. Now he's graduated with an MBA from the University of Adelaide, delivered at the Ngee Ann-Adelaide Education Centre. Lim is General Manager of Property Management with Keppel Land International. He celebrated his graduation with family members, thanked lecturer Dr Georges Baume, and praised the university's MBA program in Singapore. "The main benefits are the flexibility of the program and its practical approach," he says. "It's important to be able to study here because not everyone can get to Adelaide. "I wouldn't have missed this graduation for the world. The university's Life Impact advertising is very relevant, because you really do see how graduates can make a difference."

Deputy Chancellor wins major winemaking honour

Brian Croser, the Chief Winemaker of Petaluma Wines and Deputy Chancellor of the University of Adelaide, has been named by *Decanter* Magazine as its "Man of the Year" for 2004.

Decanter is acclaimed as the world's best wine magazine.

"This prestigious international award recognises Brian's outstanding contribution to the evolution of the Australian wine industry," said Petaluma Wines General Manager Andrew Cheesman.

"The award reflects Brian's achievements with Petaluma spanning three decades and in particular acknowledges his unwavering commitment to continually improving the quality of our wines from the Clare, Coonawarra and Adelaide Hills regions.

"Brian was the pioneer of viticulture in the Piccadilly Valley and the first to develop the distinguished site concept in Australia."

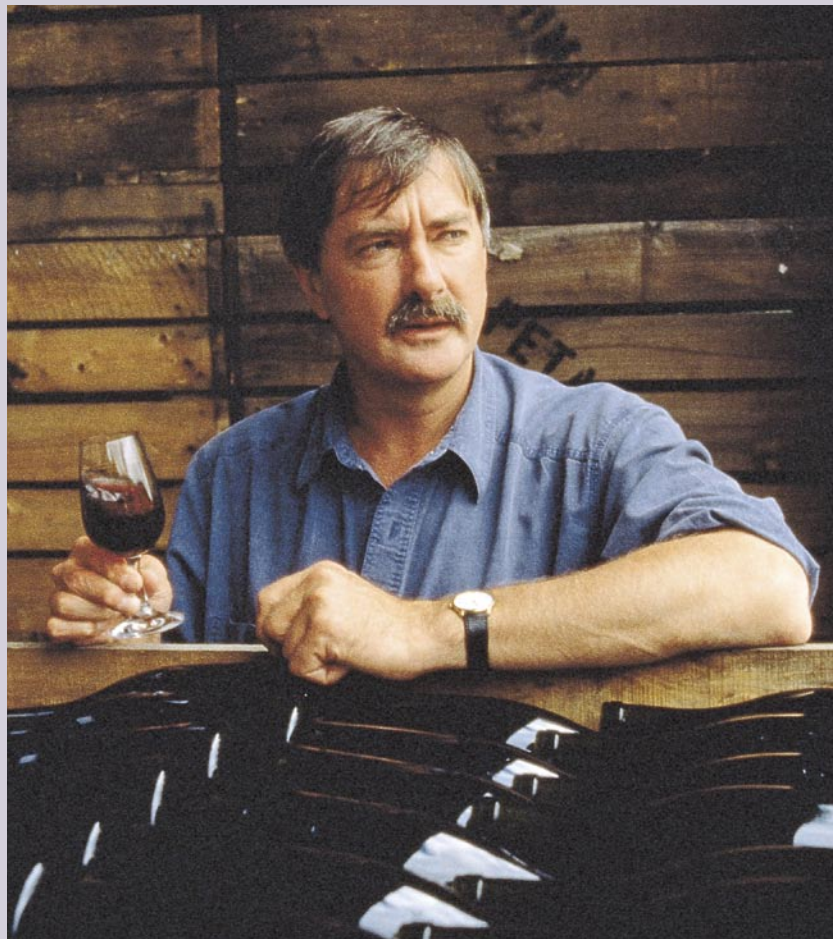
The award also recognises Mr Croser's service to the Australian wine industry, particularly through the provision of leadership to

industry organisations, support for education and research in winemaking, and representation of industry interests to government.

"Brian is driven by quality like no other," Mr Cheesman said. "He has worked tirelessly and generously to improve quality standards in Australia. His aspiration with Petaluma has always been to produce distinctive wines ranked among the world's best. This award recognises that endeavour."

Former Chairman of Petaluma Wines, Len Evans OBE said Mr Croser was "the most highly intelligent person in the industry and we are fortunate to have had this intelligence available to us.

"He is a visionary and his greatest passion is to attempt to make great wine from great vineyard sites. He appreciates the 'internationalism' of the Australian wine industry and the way it should go."



www.petaluma.com.au www.decanter.com

For more information about wine science and horticulture at the University of Adelaide, visit: www.agwine.adelaide.edu.au

East End Rush Hour

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50km/h: is it working?

continued from page 1

In the 60km/h zones, casualty crashes decreased by 7%, the number of injured people and hospital admissions fell by 10%, and the number of ambulance transports fell by 12%.

By comparison, the numbers were substantially better on the roads which went from 60km/h to 50km/h: casualty crashes fell by 23%, the number of injured people fell by 26%, the number of hospital admissions fell by 15% and the number of ambulance transports fell by 29%.

"What is pleasing for us at the Centre for Automotive Safety Research is that the results so far validate our findings from research we conducted

more than seven years ago," Professor McLean said.

"We were the first organisation in the world to effectively research the effect of speed in built-up areas, and as a result of that all State Governments in Australia have used our findings as a basis for lowering the default speed limit in their State.

"Interestingly, South Australia was the last mainland State to reduce its limits to 50km/h, but the benefits of doing so are showing already and we are confident that our research will continue to highlight areas where road safety can be improved."

Story by Ben Osborne

\$80K up for grabs in EChallenge

University of Adelaide students can share in more than \$80,000 in cash and prizes in an innovative business competition beginning this month.

The Entrepreneurs' Challenge is a joint initiative between the university and Hewlett-Packard Australia Limited.

Now in its fourth year in Adelaide, it aims to foster the successful development of new ideas into investment-ready early-stage companies. It is based on the Massachusetts Institute of Technology's "MIT \$50K" competition, which has been responsible for the start up of companies collectively valued at around US\$15 billion.

Under the competition, teams – which must consist of at least one University of Adelaide student – must come up with business ventures which have real commercial value. Teams will consult with industry mentors, academics, management consultants and other key supporters throughout the competition.

Entrepreneurs' Challenge project manager Ms Marissa Haltis said the competition aims to stimulate innovation and entrepreneurship and create genuine commercial prospects for the benefit of South Australia.

"It also educates entrants about the process of getting a viable business off the ground," she said. "And with more than \$80,000 in prizes, it is certainly more than an exercise in writing a good business plan."

The 2004 EChallenge will be officially launched on Thursday, April 1 at the South Australian Art Gallery (adjacent to the courtyard). It will be hosted by Professor Fred McDougall, Executive Dean of the Faculty of the Professions at the University of Adelaide along with Mr Jack Gargano, Finance Director, South Pacific, Hewlett-Packard Australia.



www.adelaide.edu.au/echallenge

GOETHE SOCIETY

Thursday April 22

Time: 19.30

~ presenter ~

Dr. Jennifer McMahon
Lecturer, Dept of Philosophy
University of Adelaide

'THE NATURE OF BEAUTY'
lecture with examples of pictures

Thursday May 20

Time: 19.30

~ presenter ~

Christa Rumsay
former Lecturer in Music

JOHANN SEBASTIAN BACH
'Matthaeuspassion'
lecture with examples of music

~ location ~

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Gastronomy studies have

Overseas interest in the Adelaide's Gastronomy stronger than ever.

Most of the 30 students starting Gastronomy this year are international students, with 18 new students studying online and 12 on campus.

Those on campus include students from India, Thailand, Taiwan and the United States, and others from Kenya and Japan. Online, the students range from as far away as the UK, US and New Zealand, as well as Adelaide, Sydney and Melbourne.

"There is a great diversity of students attracted to Gastronomy at the University of Adelaide," said the manager of the program, Dr Barbara Santich.

"This diversity is evident not just in their country of origin but also in their professional and personal interests, which means the mix of students is incredibly rich."

Last year saw the first ever graduates in Gastronomy at the University of Adelaide, which offers a program unique in the world. It is run in partnership with the French culinary school Le Cordon Bleu.

Originally offered exclusively online, last year the program was opened to students on campus.

"The enthusiasm and dedication of the students on campus is striking,"

Photo Adam Bruzzone

▶ Coming Events

Thursday, April 1

5pm Don Dunstan Foundation Public Forum: "Think Global: Eat Local (Food Issues for South Australians in the Global Market)". Speakers include Barbara Santich, John Coveney and Chris Reynolds. Lecture Room, Institute Building, State Library, North Terrace. Tickets \$20/\$10, with bookings essential: phone Josie on (08) 8303 3364 or email josie.covino@adelaide.edu.au

Friday, April 2

12.10pm Centre for Asian Studies Seminar: "Hiroshima's Hidden History: Workers and Political Repression during Wartime and the Occupation" by Dr David Palmer. Room 518, Ligertwood Building.

1.10pm Elder Hall Lunch Hour Concert

Series: Elder Conservatorium Symphony Orchestra, featuring Keith Crellin (Conductor) and pianist Michael Ierace (soloist), performing Chopin's *Piano Concerto in E minor*. Elder Hall, North Terrace. Admission \$5, tickets available from the door from 12.30pm.

Monday, April 5

12.30pm Colgate Australian Clinical Dental Research Centre Seminar: "Properties of poly (vinyl alcohol)/silica nanocomposite prepared with self-assembled monolayer techniques" by Dr Ling Xue (UniSA). Board Room, 2nd Floor, Adelaide Dental Hospital, Frome Road.

1.10pm History Seminar: "Presentation

of postgraduate research proposals" by Chris Nobbs and Katherine Bardak. Common Room 420, Level 4, Napier Building.

1.10pm Student Workshop: "Meditation". Counselling Centre, ground floor, Horace Lamb Building.

8pm Classical Association talk: "Becoming a Roman province: the Tale of Illyricum" by Danijel Dzino. Council Room, Level 7, Wills Building.

Wednesday, April 7

12.30pm Clinical Nursing Research Seminar: "A descriptive study exploring selected retention, recruitment and development issues affecting registered nurses in the year following completion

of a graduate nurse program" by Natalie Vinczer. Rm 36, Level 3, Eleanor Harrald Building, Frome Road.

Friday, April 16

1.10pm Elder Hall Lunch Hour Concert Series: Elizabeth Campbell (mezzo soprano), Wendy Heiligenberg (violin), Keith Crellin (viola), Janis Laurs (cello), Elizabeth Koch (flute), Louise Nowland (clarinet), Jim Bailey (percussion), Emma Horwood (harp), David Lockett (piano), Anthony Hunt (harmonium), Charles Bodman Rae (conductor), performing works by Berio and Mahler. Elder Hall, North Terrace. Admission \$5, tickets available from the door from 12.30pm.

international flavour

University of
programs is

Dr Santich said. "They engage passionately with their learning and develop friendships and networking opportunities that will benefit them for many years to come."

She said the quality and depth of interests among the students had also led to some fascinating work, spanning all aspects of food and drink culture and history.

"We've had one student looking at the history and origin of chef's uniforms, others studying food and wine tourism, interpretations of appetite and cooking, and many other topics that show just how much there is to food and wine culture in Australia and throughout the world.

"The international students are taking knowledge from Adelaide and are applying it in their home cultures to great effect. The end result is that it not only benefits their home country but may also benefit us all," Dr Santich said.

The application nature of gastronomic learning was by one of the Jordan students was particularly significant, Dr Santich said.

"Yazan Akeel has conducted field work among Bedouin Arabs and is writing about the disappearance of the traditional lifestyle of the Jordanian Bedouins," she said.



Le Cordon Bleu academic director George Brown (far left) and Barbara Santich (far right) congratulate the first Gastronomy graduates from the University of Adelaide (from left) Kay Richardson, Roberta Muir and Liz Packer on their achievement
Photo and story by David Ellis

"He's so concerned about the loss of traditions that he's setting up a goat milk dairy in the middle of the desert, to make it easier for the Bedouins to continue their traditional herding lifestyle.

"This kind of spin-off from the study program makes me feel very proud of the students' accomplishments, and it makes all the work that's gone into the program worthwhile."

As well as the increased interest in Gastronomy programs, 2004 promises to be a big year for food and drink in Adelaide.

Two new books have just been launched: "Culinary History" includes papers from the second international conference of the University of Adelaide's Research Centre for the

History of Food and Drink, while "Gastronomic Encounters" is a collection of research papers from a symposium celebrating the 200th anniversary of the historic Flinders-Baudin encounter. Both books are co-edited by Dr Santich and by Dr Lynn Martin, Director of the Research Centre for the History of Food and Drink.

In May, Dr Santich is demonstrating a practical application of gastronomy and again joining forces with one of the world's top chefs, the Hilton Hotel's Cheong Liew, to present an extravagant 19th-century banquet. This special dinner will honour two

culinary geniuses born two centuries apart and working on different sides of the globe, the French chef Antonin Carême and Adelaide's Cheong Liew. In a dinner experience unlike any other in Adelaide, around 170 people will dine on dishes created from Carême as interpreted by Cheong and directed by Dr Santich.

In July, the Research Centre for the History of Food and Drink will present its third international conference in conjunction with the South Australian Centre for Tourism. "Convivial Journeys" will be held at the National Wine Centre in Adelaide from July 12-14.

www.arts.adelaide.edu.au/centrefooddrink
www.adelaide.edu.au/humss/gastronomy

4pm Obstetrics & Gynaecology

Seminar: "The role of male derived immunoregulatory molecules in early human pregnancy" by David Sharkey. Seminar Room 229, 2nd Floor, Medical School North, Frome Road.

Monday, April 19

12.30pm Colgate Australian Clinical Dental Research Centre Seminar: "Stem cells and their role in dentistry" by Dr Stan Gronthos (IMVS). Board Room, 2nd Floor, Adelaide Dental Hospital, Frome Road.

1pm Clinical and Experimental Pharmacology Seminar: "The Metformin in Gestational Diabetes Trial" by Dr Bill Hauge (W&CH). Seminar Room 229, Level 2, Medical School North, Frome Rd.

Thursday, April 22

1.10pm Inaugural Lecture: "New Zealand Maori Tradition and Prehistory: a Mathematical Perspective" by Professor Charles Pearce (Applied Mathematics). Council Room, Level 7, Wills Building.

Friday, April 23

1.10pm Elder Hall Lunch Hour Concert Series: Young international pianist Paavali Jumppanen performs works by Sibelius, Boulez and Chopin. Elder Hall, North Terrace. Admission \$5, tickets available from the door from 12.30pm.

4pm Obstetrics & Gynaecology Seminar: "Mechanisms of cell death" by

Professor Sharad Kumar (IMVS). Seminar Room 229, 2nd Floor, Medical School North, Frome Road.

Tuesday, April 27

3.15pm Anthropology Seminar: title to be announced, by Dr Megan Warin. Room 4.30, 10 Pulteney Street.

Thursday, April 29

1.10pm Inaugural Lecture: "Would You Know a Good Decision if You Saw One—Psychological and Judgemental Aspects in Decision-making in the Petroleum Industry" by Professor Reidar Bratvold (Petroleum Engineering). Council Room, Level 7, Wills Building.

1.10pm Student Workshop: "Yoga for Student Life". Counselling Centre, ground floor, Horace Lamb Building.

Friday, April 30

1.10pm Elder Hall Lunch Hour Concert Series: Wendy Heiligenberg (violin), Louise Nowland (clarinet), Ashley Hribar (piano) performs works by Debussy, Bartok and Stravinsky. Elder Hall, North Terrace. Admission \$5, tickets available from the door from 12.30pm.

4pm Obstetrics & Gynaecology Seminar: "Biotin-dependent Enzymes: their structures, functions and clinical significance" by Professor John Wallace. Seminar Room 229, 2nd Floor, Medical School North, Frome Road.

Music graduates return to conduct ASO

Two Elder School of Music graduates and now up-and-coming conductors will lead the Adelaide Symphony Orchestra in two very different concerts this month.

David Sharp and Luke Dollman will conduct the ASO in its performances on Wednesday, April 21 and Friday, April 30 (and Saturday, May 1) respectively.

Sharp obtained a Bachelor of Music Performance with Honours in Conducting from the University of Adelaide in 1995. As well as his regular position as ASO cellist, he has conducted the Melbourne and Tasmanian Symphony Orchestras and the Elder School of Music Symphony Orchestra.

After making his professional debut conducting the ASO last year at the ASO Ball, he returns this year to open the ASO's 2004 East End Rush Hour Series on Wednesday, April 21 in Elder Hall.

This performance will be a chamber concert with a difference, taking the audience from Mozart to young Australian contemporary composer Matthew Hindson, and finishing with 20th century French composers Francaix and Milhoud!

Luke Dollman studied violin at the Elder School of Music under Beryl Kimber and conducting with Nicholas Braithwaite. Named as the 2000 Westfield Young Conductor of the Year, he has studied extensively overseas and has worked with orchestras in the Netherlands, Malaysia and Finland.

He will conduct the ASO in the third Master Series concert for 2004, entitled *Living Doll*. This will feature Stravinsky's ballet *Petrushka*, as well



David Sharp



Luke Dollman

as Swedish pianist Roland Pöntinen performing Rachmaninov's famous *Piano Concerto No. 3*.

The Adelaide Symphony Orchestra performs East End Rush Hour 1 on Wednesday, April 21 at 6.30pm in Elder Hall (tickets \$33/\$28); and Master Series 3 – Living Doll on Friday, April 30 at 8pm and Saturday May 1 at 6.30pm in the Adelaide Festival Theatre (tickets \$42/\$38). All bookings can be made at BASS on 131 246, or www.bass.net.au

www.aso.com.au

ASO giveaway

Here's your chance to attend one of the two ASO concerts featuring Elder School of Music graduates David Sharp and Luke Dollman – on us!

The *Adelaidean* and the ASO are giving away two double passes to each concert.

To enter, please phone Ben Osborne on (08) 8303 5414.

The first four callers will receive one double pass each.

Evening concert series set to sparkle

The Festival's over, but don't go into hibernation!

The Elder School of Music has a full and diverse season of excellent concerts in its Evening Series, which starts again next month.

The first concert, *Regards from Broadway*, will be held in the Scott Theatre on May 13 and will feature for the first time T-bones Unlimited, Bill Broughton's superb trombone choir.

The Adelaide Connection, conducted by Luke Thompson, will also perform with an outstanding guest vocalist, one of Australia's most sought after jazz singers, Alison Wedding.

This concert will incorporate the Jazz Awards, sponsored by local industry and commerce through the Helpmann Academy.

The highly acclaimed Elder Conservatorium Wind Ensemble, conducted by Robert Hower, is widely recognised as the best of its kind in Australia. On June 24 it will perform in City Blocks and Serenade, an eclectic program featuring composers such as Edward Gregson, Warren Benson and John Harbison as well as the inimitable Frank Zappa.

The Elder Conservatorium Symphony Orchestra's concert, *The Nightingale and the Rose*, takes its name from a world première piece by PhD student Anne Cawrse. The concert, on July 31, conducted by Keith Crellin, will also feature talented third-year Bachelor of Music student Rosanna Lovell as soloist in Weber's *Clarinet Concerto No. 1*.

To commemorate the centenary of Dvorák's death, the concert will also feature his *Symphony No. 7 in D minor*.

On August 28, *Music of the Masses* will feature Haydn's popular *Little Organ Mass* performed by the Elder Conservatorium Chamber Orchestra conducted by Keith Crellin, with soloist Joshua van Konkelenberg, Honours Performance.

The Elder Conservatorium Chorale and Adelaide Voices, conducted by Carl Crossin, will perform the magnificent *Requiem* by Duruflé.

Anthony Hunt, a postgraduate student at the School, is the organ soloist for this performance.

The second jazz concert this year, *Elder Ellingtonia*, on October 14 in Elder Hall, will feature the Honours Jazz Ensemble together with the School's three Master of Music in jazz candidates. It will also present special guest artist, Andrew McNaughton on trumpet. McNaughton, an outstanding jazz musician from Melbourne, will perform alongside Big Band I, conducted by Hal Hall and with Dusty Cox and Vashti Tyrrell on saxophones.

The final concert, *Child of our Time*, on November 27 features the Elder Conservatorium Combined Choirs and the Elder Conservatorium Symphony Orchestra conducted by Carl Crossin. The entire program will be Michael Tippett's *A Child of our Time* for soloists, chorus and orchestra.

Free parking is available to subscribers as well as the opportunity to win back your subscription! For more information about subscription and ticket details, contact Helen Simpson, Manager, Evening Concert Series: (08) 8303 5286, or 0402 120 478.



Malouf makes new friends at library

Distinguished author David Malouf captivated an audience of more than 180 at the Barr Smith Library recently.

In Adelaide for Writers' Week, Malouf appeared in the Alumni Association's Friends of the Library Chapter Author and Scholar event series sponsored by Unibooks.

In reading a re-telling of the myth of *Pandora's Box*, written for the joy of 'simply telling a story', Malouf's passion for the craft of writing was more than apparent. He also read excerpts from his autobiographical work *12 Edmondstone Street* and selected poetry.

David Malouf was born in Brisbane. His father's family came to Australia in the 1880s from Lebanon and his mother's family from London just before World War I.

David's career led him eventually to the teaching of English at the University of Sydney until 1977. Subsequently, as a full time writer, he lived part of the year in Australia and part in southern Tuscany in Italy. He now lives in Sydney.

David Malouf's award winning works include the memorable *An imaginary life*, *Conversations at Curlow Creek* and *Remembering Babylon*, which won the first International IMPAC Dublin



Literary Award. His latest work of fiction *Dream Stuff* continues the rich multi-layered appeal of his writing. Through these, and his other writings, Malouf has contributed widely to Australian cultural and critical debate.

He was also recently in Toronto to give the fifth annual La Fontaine-Baldwin lecture, the first non-Canadian to do so. These lectures are intended to stimulate debate about the historical antecedents and future shape of democracy.

For more information about the Alumni Association and the Friends of the Library Chapter go to www.adelaide.edu.au/alumni/chapters/library_chap.html or contact Chapter President Farley Wright on (08) 8152 0965.

Story by Alison Wood and Paul Wilkins

Australia Day Honours



Congratulations to those members of the University of Adelaide alumni community whose contributions to their field and their community were acknowledged in the 2004 Australia Day Honours List.

Visit the Alumni website to view the complete list

www.adelaide.edu.au/alumni/scholarships/australiaday_honours.html



Alumni Association Board

The Alumni Association invites applications for Board Membership in 2004-2005.

Positions Vacant: Up to 4 general members and 1 staff representative

Who can apply?

General members: any member of the Alumni Association (staff, students and graduates of the University of Adelaide).

Staff representative: any current staff member of the University of Adelaide.

Selection Criteria and an application form can be found at the Alumni Association website: www.adelaide.edu.au/alumni/membership/whatis_ao/board.html

Alternatively, contact Alison Wood on 8303 3306 or at alison.wood@adelaide.edu.au for more information.

Applications must be received in writing no later than Thursday, April 29.

04 Alumni Events

Attention Medical Graduates of 1964!

The class of 1964 will be gathering at the University of Adelaide for a 40th Year Reunion on April 17 and 18. The weekend's activities will include a BBQ at the home of a 1964 graduate, a conference, afternoon tea and dinner.

More information and booking forms are available from Dr Robert Cooter: phone 08 8379 1402.

Mem Fox and the Friends of the Library

The Friends of the Library chapter will host another of its popular Author/Scholar series on Thursday April 22. Writer and educator Mem Fox will speak about "Green sheep, abattoirs, and other aspects of the writing process".

Time: 6 for 6.30pm

Venue: Ira Raymond Exhibition Room, Barr Smith Library

RSVP: by Tuesday 20 April to Patricia Hawke via email or phone (08) 8303 4064.

Commerce Chapter

Meet SA's Young Entrepreneur of the Year Seminar with Stefan Ahrens, Managing Director of Ahrens Engineering. Stefan will be speaking about entrepreneurial success and innovative business practice.

Date: Tuesday, March 30

Time: 5.30 for 5.45pm

Venue: The Equinox (Union Building Level 4)

Cost: \$15 members
(includes Alumni of Flinders and UniSA)

\$20 Non members

\$5 Students

RSVP: Tickets must be purchased in advance by Friday 26 March. For bookings and more information contact Alison Wood at alison.wood@adelaide.edu.au or phone 8303 3306

Young stars make piano their forte

At a combined age of just 21, outstanding young pianists Jenna Wong and Thomas Khoo are already making waves in the music world.

Jenna, 11, and Thomas, 10, have been awarded single studies piano scholarships at the Elder School of Music, an achievement more often given to students twice their age.

For Jenna, this is the second consecutive year she has received the scholarship. Captain of Music at Westminster School, she is currently studying for her A.MUS.A Diploma and Grade 5 in Theory. She has already won numerous prizes and has given a masterclass for one of Australia's foremost pianists, Geoffrey Tozer.

Thomas, who attends St Peters College, has been playing the piano for only five years, is currently completing Grade 8 AMEB piano exam and Grade 4 Theory, and is also a multiple prizewinner. In addition, he plays the oboe and enjoys composing his own musical pieces.

Recently, the two students had a rare thrill when they attended Elder Hall for an interview and photo shoot for the *Adelaide Advertiser*.

Thomas and Jenna were not only able to meet visiting pianist Gerard Willems, but also had the privilege of playing a \$250,000 Stuart & Sons piano. Both Willems and the piano were in Adelaide as part of the Adelaide Festival of Arts.

Their lecturer at the university, Ms Urszula Gruszewski, said Jenna and Thomas' potential was virtually unlimited.

"The sky is the limit for them," she said. "To achieve what they have done, at their age and in such a short space of time, is just fantastic.

"By studying at the Elder School of Music, they will be exposed to a strong culture of music performance at a high level and it will only help their playing in the future."

Story and photo by Ben Osborne



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Sunday April 25
Writers Week Lecture Jeanette Winterson

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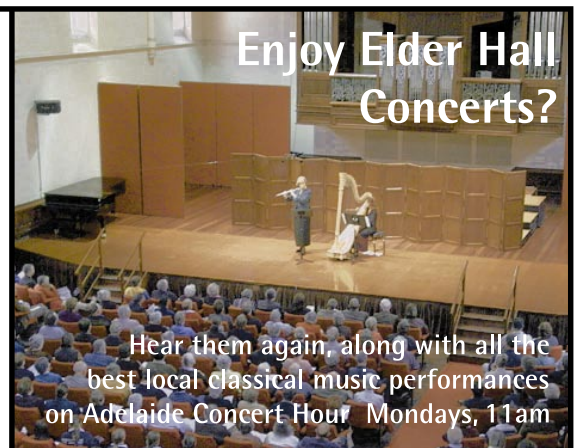
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