



How discoverable is my research?

Introduction

Publicly published items on figshare can be viewed by everyone, both inside and outside the University, and are indexed by Google.

Once an item is published, metadata associated with that item will be publicly available on Research Data Australia (RDA) <https://researchdata.edu.au> a registry of all research data published in Australia. The dataset will not be included on RDA, only the metadata and researcher contact details with a link back to the figshare landing page. This includes records for both openly published and metadata only items.

See an example of this here:

- Figshare record

The screenshot shows a Figshare record for a dataset titled "Newspaper articles in Australia in 2020 mentioning mental health and COVID-19". The record is by Grace Horwood, posted on 2022-06-22. It includes a download button for 770.55 kB and options to share, embed, and collect. Usage metrics show 149 views, 21 downloads, and 3 citations. The description states that the dataset is an Excel download listing 4,677 articles from a search of the Australia & New Zealand Newsstream database. The University of Adelaide logo is visible in the bottom right corner of the record.

- Google search results

The screenshot shows Google search results for the query "newspaper articles" 2020 australia covid "mental health". The search returned about 101,000 results in 0.33 seconds. The top result is from ScienceDirect, titled "It's important to manage our stress": Mental health advice ... by G Horwood · 2023. The second result is from Research Data Australia, titled "Newspaper articles in Australia in 2020 mentioning mental ...". A red arrow points to this second result.



- Google dataset search

The screenshot shows a Google search result for the query "newspaper articles' 2020 australia covid 'mental health'". It displays one dataset found: "Newspaper articles in Australia in 2020 mentioning mental health and COVID-19" from researchdata.edu.au, updated on Jun 23, 2022. The dataset is described as an Excel download listing 4,677 articles. It also shows the unique identifier (DOI: 10.25909/20115503.v1), the date it was updated (Jun 23, 2022), and that it is provided by The University of Adelaide.

- Research Data Australia

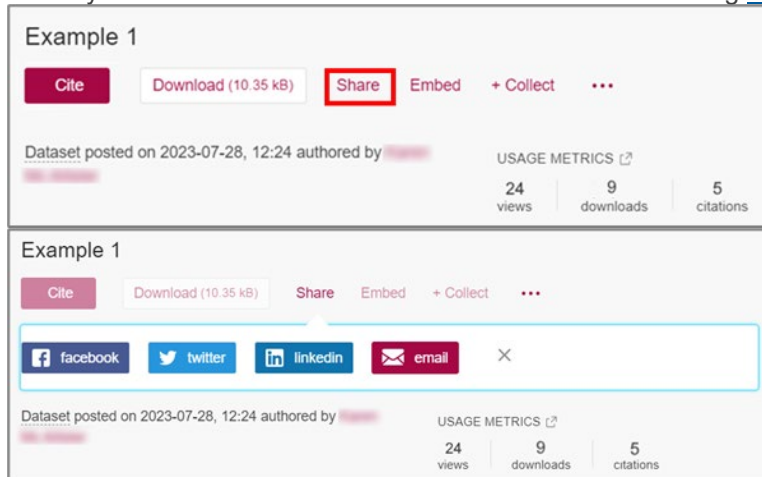
The screenshot shows the Research Data Australia page for the dataset "Newspaper articles in Australia in 2020 mentioning mental health and COVID-19". The page is attributed to The University of Adelaide and Grace Horwood (Aggregated by). It features a "Full description" section stating that the dataset is an Excel download listing 4,677 articles returned from a search of the Australia & New Zealand Newsstream database on 13 April 2021. The description also notes that 436 articles were included in the final data set after exclusions. The page includes options to "Access the data", "Cite", and "Save to MyRDA", along with a "Licence & Rights" section indicating "Open Licence".


How can I increase discoverability of my research?

- Sync your figshare profile to [ORCID](#), [GitHub](#), [GitLab](#) and [others](#).
- Provide informative and high quality metadata. For example, provide a descriptive title, rather than the file name which is inserted by default. Fill in as many metadata fields as possible, link to your publication where relevant, and include any relevant information that a future user might need in the item description.
- Add relevant keywords — this way when people search for topics related to your work, they will be more likely to find you. The 'keyword' field is free-text, you can insert as many as you like (just remember to hit the enter button after each one).



- Share your research on social media and track attention using [Altmetric](#).



 **Hot tip:** Use your item's DOI when you share it on social media, blogs or on popular news sites. This helps you track impact using [Altmetrics](#).

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