ThincLab. Registration of Interest

ThincLab, The University of Adelaide's business incubator, supports students, alumni, staff and startups.

As a ThincLab member, you will have the opportunity to be a part of a dynamic culture and community, receive guidance through genuine mentorship from a diverse range of industry experts as you bring your unconventional ideas to market.

What Makes an Idea Innovative at ThincLab?

- Something new that creates value for the customer
- Improvement of a current product or service
- Creative solution to an existing problem
- Involves an novel step that may be uncommon in the market
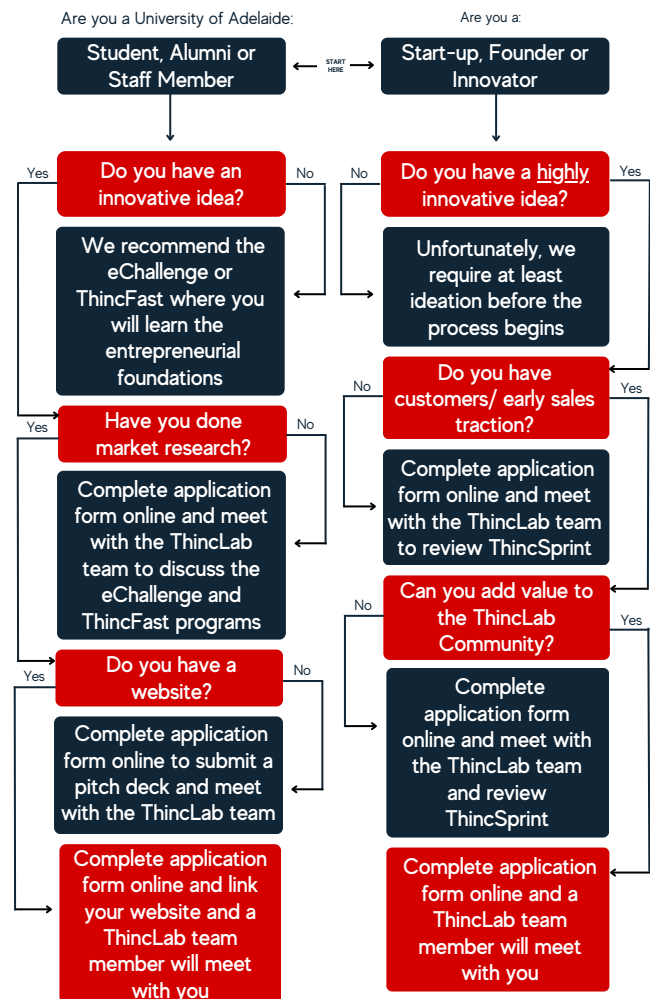
Examples of Giving Back to the ThincLab Community Include:

- Mentorship
- Attending ThincLab Networking Sessions and Events
- Working from our incubators full time

Registering your Interest

ThincLab want to ensure that our members are passionate, hardworking and innovative. Follow the flowchart guidelines below to see if you meet our criteria and eligibility. If you do, apply via our register your interest form.

Any questions can be directed to the ThincLab team at thinclab@adelaide.edu.au.

Are you a University of Adelaide:

Student, Alumni or Staff Member

← START HERE →

Are you a:

Start-up, Founder or Innovator

Yes | **Do you have an innovative idea?** | No

No | **Do you have a highly innovative idea?** | Yes

We recommend the eChallenge or ThincFast where you will learn the entrepreneurial foundations

Unfortunately, we require at least ideation before the process begins

Yes | **Have you done market research?** | No

No | **Do you have customers/ early sales traction?** | Yes

Complete application form online and meet with the ThincLab team to discuss the eChallenge and ThincFast programs

Complete application form online and meet with the ThincLab team to review ThincSprint

Yes | **Do you have a website?** | No

No | **Can you add value to the ThincLab Community?** | Yes

Complete application form online to submit a pitch deck and meet with the ThincLab team

Complete application form online and meet with the ThincLab team and review ThincSprint

Complete application form online and link your website and a ThincLab team member will meet with you

Complete application form online and a ThincLab team member will meet with you

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Programs for Students:

eChallenge: The Australian eChallenge is the flagship entrepreneurship program where you create, develop, assess, and action your ideas. This broadening elective provides the tools, interaction opportunities and mentorship needed to begin your entrepreneurial journey.

Tech eChallenge: The Tech eChallenge is a program that takes you through the process of forming a tech-based idea, assessing its potential and then devising a way to create it.

ThincAg: ThincAg is an extra-curricular AgTech innovation competition that aims to inculcate the spirit of entrepreneurship, divergent thinking, and innovation in students at The University of Adelaide.

ThincFast: ThincFast is for students that have an innovative idea, yet do not have capacity in their studies to complete the above programs. This program will give you an introduction to ideation, validation and pitching.

Programs for Start-Ups:

ThincSprint: The ThincSprint is for individuals who have a detailed idea and strategy for launching your business and have developed a Minimum Viable Product. You have a strong value proposition and a clear understanding of your potential customers.

ThincStart: The ThincStart program is tailored to companies who are in the early stages of their venture. These companies are developing and testing their MVPs and looking to achieve a product-market fit.

ThincScale: The ThincScale program is for companies who have achieved product-market fit and are looking to scale up. These companies have customers and revenue and wanting to expand. The program focuses more discrete support areas including capital raising and managing the logistics of a scaling young company.

ThincGrowth: The ThincGrowth program is for more advanced companies who require a more sophisticated support as they look to expand and eventually exit the ThincLab. The program focuses on supporting these companies to establish strong governance practices, team building and managing.

ThincLab Expert Panel

The programs are supported by our ThincLab Expert Panel to provide one on one structured support to founders in the incubation programs. The ThincLab Expert Panel is comprised of a highly successful individuals with a track record in starting and scaling businesses, with a variety in expertise.

Connect with us

- www.linkedin.com/company/thinclabnetwork
- https://www.facebook.com/thinclabADL
- twitter.com/ThincLabADL
- thinclabofadelaide
- thinclabofadelaide

Further enquiries

ThincLab Adelaide,
Ground Floor/10 Pulteney St, Adelaide SA 5000
phone: 8313 7131
web: adelaide.edu.au/thinclab