

UNDERGRADUATE
PROGRAMS



THE UNIVERSITY
of ADELAIDE

2012 BUSINESS & ECONOMICS



BUSINESS & ECONOMICS

Students often commence their University study unsure about their future career path.

The structure of the Commerce, Economics and Finance degrees offered by the Business School and the School of Economics allow students to delay decisions about specialisations until the end of the first year of studies. The first year of each of these degrees is very similar and students from one program will select courses offered by the other School. The areas of study in each degree may be broadly summarised in the following areas.

Commerce

The study of commerce provides an understanding of the areas of knowledge that are fundamental to the administration and management of businesses. Commerce deals with activities within and between businesses and includes disciplines such as accounting, corporate finance, marketing, management, commercial law and electronic commerce.

Economics

Economics puts the pieces together. It studies the interaction of the decision making of households, businesses and the whole of society. It examines how we respond to incentives and how our conflicting choices are reconciled. Economics contributes to our understanding of policy design and business strategy. Economics provides the 'big picture'.

Finance

The study of finance relates to the operation and functioning of the world's financial system and its relationship with the broader economy. Areas of study include financial markets, valuation issues, international trade and finance, financial modelling and financial management.

Students may decide to specialise and graduate with a degree indicating their specialisation.



BUSINESS DEGREES

- Bachelor of Commerce
- Bachelor of Commerce (Accounting)
- Bachelor of Commerce (Corporate Finance)
- Bachelor of Commerce (International Business)
- Bachelor of Commerce (Management)
- Bachelor of Commerce (Marketing)
- Bachelor of Finance
- Bachelor of Finance (International)
- Bachelor of Engineering/Bachelor of Finance
- Bachelor of Mathematical & Computer Sciences/Bachelor of Finance*
- Bachelor of Laws/Bachelor of Finance

ECONOMICS DEGREES

- Bachelor of Economics
- Bachelor of Arts/Bachelor of Economics
- Bachelor of Economics/Bachelor of Finance
- Bachelor of Engineering/Bachelor of Economics
- Bachelor of International Studies/
Bachelor of Economics
- Bachelor of Laws/Bachelor of Economics
- Bachelor of Teaching/Bachelor of Economics

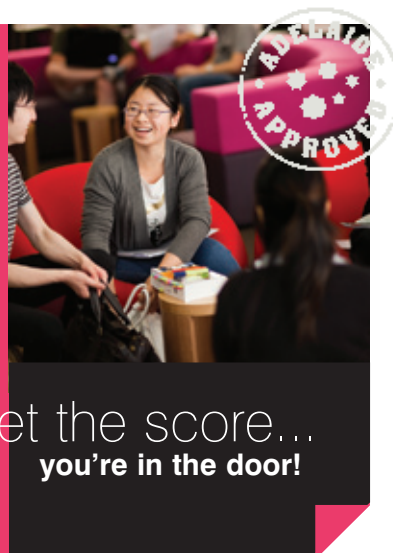
* jointly with Mathematical & Computer Sciences.

GET IN WITH ADELAIDE APPROVED

A wide range of University of Adelaide programs now have a preset entry score known as the Adelaide Approved Score, instead of a cut-off that varies each year.

For Adelaide Approved Humanities & Social Sciences programs there are no prerequisites to meet—just achieve a 70 TER or above (including bonus points if eligible) and you're in.

And if you think you'll score under 70—don't stress! There are still opportunities to study the Humanities & Social Sciences at Adelaide. For more details visit www.whatsyourpreference.com



Get the score...
you're in the door!

BACHELOR OF COMMERCE

SATAC code: 314101

Duration: 3 years full-time

2011 ATAR: 80.00

2011 IB: 27

Why study the Bachelor of Commerce?

The Bachelor of Commerce is a high demand degree that is valued by employers. The academic program provides students with more than a vocational degree with technical business skills. It develops analytical and decision-making skills to prepare students for future leadership roles. It is a flexible business degree providing specialisations in the specific career areas of accounting, corporate finance, international business, management and marketing. Critical thinking and communication skills are developed throughout the academic program to enable graduates to deal effectively with a continually changing business environment.

What careers does the Bachelor of Commerce lead to?

Students who specialise in accounting may join the accounting profession in all areas of commerce and industry.

Admission to CPA Australia and the Institute of Chartered Accountants in Australia (ICAA) requires the completion of an accredited degree, practical experience and courses of study organised by the professional accounting associations. A Bachelor of Commerce is recognised as a fully accredited degree by both professional bodies. Career prospects lie in such specialised fields as taxation, auditing,

management accounting, computerised accounting and finance.

Specialising in corporate finance may lead to employment with trading and merchant banks, investment firms, consulting firms or private and public corporations, including government regulatory authorities. There are openings for graduates in treasury and risk management, stockbroking, fund and portfolio management, international trade and derivatives trading and pricing.

Graduates who have specialised in marketing or management have the foundations for a career in these specialist areas of management, and may later move into a general management career.

LEVEL II courses

Management Accounting II

Financial Accounting II

Organisational Behaviour II

Management II

International Business II

Commercial Law II

Business Finance II

Financial Institutions Management II

Business Valuation II

Internet Commerce II

Introduction to Marketing II

Consumer Behaviour II

Small and Family Business Perspectives II

Management of Brands II

LEVEL III courses

Accounting Theory III

Corporate Accounting III

Auditing III

Advanced Management Accounting III

International Management III

Strategic Management III

Human Resource Management III

Organisational Dynamics III

Income Tax Law III

Legal Aspects of International Business III

Corporate Finance Theory III

Portfolio Theory and Management III

Options, Futures & Risk Management III

Corporate Investment & Strategy III

Treasury & Financial Risk Management III

Electronic Commerce III

Marketing Communications III

International Marketing III

Market Research III

Marketing Strategy and Project III

Business Taxation and GST III

Corporate Responsibility for Global Business III

Services Marketing III

COMMERCE INDICATIVE STUDY PLAN

Level I	Core courses: Principles of Microeconomics, Principles of Macroeconomics, Business & Economic Statistics I, Accounting for Decision Makers I	Four Level I electives taken from Accounting Method I, Commercial Law I, Information Systems I, International Financial Institutions & Markets or from other disciplines offered by the University of Adelaide
Level II	Four Commerce Level II courses from the following lists	Four Level II electives taken from the following Commerce list or from other disciplines offered by the University of Adelaide
Level III	Four Commerce Level III courses from the following lists	Four Level III electives taken from the following Commerce list or from other disciplines offered by the University of Adelaide

Resources

The Schools provide a well-balanced, professional and general education in a top quality learning environment. The aim is to produce well-trained graduates who have the capacity for independent thought and work, as well as for teamwork. Students are given the education and encouragement to develop their full potential, and to allow them to work at the highest levels of business, government and the community.

Students have access to computing suites and are instructed in the use of the latest software as part of their studies. These suites are available for computer assisted learning, for weekly assignments and for the writing of essays and projects.

The Schools employ academic staff of the highest calibre, dedicated to excellence in teaching and research. Academic staff include internationally renowned scholars and academic researchers, whose work focuses on current issues and new developments in the economic and business environments. The diverse interests of staff are reflected in the broad range of courses on offer.

Student study commitment

To successfully complete courses, students will need to allocate an appropriate time commitment to their study. In addition to the formal contact — the time required for each course (e.g. lectures, tutorials, practicals)

— students will need to allocate non-contact time. Non-contact time will be required for a range of activities, which may include, but are not limited to, assessment tasks, reading, researching, note-taking, revision, writing, consultation with staff, and informal discussion with other students. While the relative proportion of contact and non-contact time may vary from course to course, as a guide, a full-time student would expect to spend, on average, a total of 48 hours per week on their studies during teaching periods. The workload for undergraduate programs is 24 units per year (full-time).

COMMERCE AREAS OF SPECIALISATION

ACCOUNTING

The Bachelor of Commerce (Accounting) is designed for students who wish to gain their professional accounting qualifications. The practice of accounting comprises financial accounting and management accounting. Financial accounting is focused on external reporting and auditing functions. Management accounting is concerned with providing information for planning and controlling decisions within organisations.

Professional accreditation

The Bachelor of Commerce degree is accredited by the two major Australian professional accounting bodies: CPA Australia and the Institute of Chartered Accountants in Australia (ICAA). Although there are fifteen compulsory courses for the B Com (Accounting), membership of CPA Australia can be achieved without Income Tax Law III and Auditing III, and membership of ICAA can be achieved without Information Systems I. Professional membership of either accounting body is granted upon completion of:

- the Bachelor of Commerce degree including the specified courses
- a stipulated length of work experience
- the CA Program (ICAA) or the CPA program (CPA Australia).

Careers

Students who specialise in accounting may join the accounting profession in all areas of commerce and industry. Admission to CPA Australia and the Institute of Chartered Accountants in Australia (ICAA) requires the completion of an accredited degree, practical experience and courses of study organised by the professional accounting associations. A Bachelor of Commerce is recognised as a fully accredited degree by both professional bodies. Career prospects lie in such specialised fields as taxation, auditing, management accounting, computerised accounting and finance.

COMMERCE (ACCOUNTING) INDICATIVE STUDY PLAN

Level I	Core courses: Accounting for Decision Makers I, Accounting Method I, Principles of Microeconomics, Principles of Macroeconomics, Information Systems I, Business and Economic Statistics I, Commercial Law I	One Level I elective
Level II	Core courses: Financial Accounting II, Management Accounting II, Commercial Law II, Business Finance II	Three Level II electives and one 'Organisational Functioning' elective taken from: Management II, Organisational Behaviour II, Marketing II, Financial Institutions Management II
Level III	Four Level III Accounting courses chosen from: Income Tax Law III*, Auditing III*, Corporate Accounting III*, Accounting Theory III*, Advanced Management Accounting III	Four Level III electives

* Courses required to meet CPA or ICAA requirements.

CORPORATE FINANCE

The Bachelor of Commerce (Corporate Finance) is designed to provide students with specialist skills in finance together with broader studies in business. Corporate Finance focuses on the way financial managers make investment and financing decisions, and use financial contracts and capital markets to enhance returns and manage risk. The degree blends financial accounting with finance and the structure of the degree is flexible enough to allow completion of both the corporate finance and accounting specialisations.

Professional accreditation

Completion of this program entitles graduates to affiliate membership to the Financial Services Institute of Australia (Finsia), the leading professional body in Australia. Full membership of Finsia requires completion of the Institute's Graduate Diploma in Applied Finance and Investment, progress towards which is greatly facilitated by completion of this degree. The Bachelor of Commerce (Corporate Finance) is also a useful starting point for complying with the entrance requirements of the American professional body, CFA Institute, to become a Chartered Financial Analyst. The program is on the ASIC registry as RG146 compliant (www.asic.gov.au).

Careers

Specialising in corporate finance may lead to employment with trading and merchant banks, investment firms, consulting firms or private and public corporations, including government regulatory authorities. There are openings for graduates in treasury and risk management, stockbroking, fund and portfolio management, international trade and derivatives trading and pricing.

COMMERCE (CORPORATE FINANCE) INDICATIVE STUDY PLAN

Level I	Core courses: Accounting for Decision Makers I, Business & Economic Statistics I, Principles of Microeconomics, Principles of Macroeconomics, International Financial Institutions & Markets I	Three Level I electives
Level II	Core courses: Business Finance II, Business Valuation II, Financial Institutions Management II, Intermediate Econometrics II	Four Level II Electives
Level III	Core courses: Portfolio Theory & Management III; Options, Futures and Risk Management III; Corporate Investment Strategy III; Corporate Finance Theory III	Four Level III Electives

COMMERCE AREAS OF SPECIALISATION cont'd

INTERNATIONAL BUSINESS

The Bachelor of Commerce (International Business) is designed for students who wish to pursue a career in international business management. The academic program provides a broad foundation in business as well as specialised studies in international management and international marketing. In addition, students undertake a semester of study abroad, approved cultural study courses and/or a foreign language. This academic program offers opportunities for studies that can lead to careers in the increasingly important field of international business.

Careers

The degree is designed for those who wish to work in a general management position within a company involved in international business, or for those who can bring such expertise to public bodies such as government. Career opportunities include business consultant, export / import trade, international trade or business analyst.

COMMERCE (INTERNATIONAL BUSINESS) INDICATIVE STUDY PLAN

Level I	Core courses: International Financial Institutions & Markets; Principles of Microeconomics; Principles of Macroeconomics; Business and Economic Statistics I; Commercial Law I; Accounting for Decision Makers I	Two Level I electives
Level II	Core courses: Management II; Introduction to Marketing II; International Business II; International Trade and Investment Policy	Four Level II electives*
Level III	Core courses: International Management III; International Marketing III; Corporate Responsibility for Global Business III; Legal Aspects of International Business III	Four Level III electives

*Additional requirements — either: at least 3 units of approved Humanities and Social Sciences course and 12 units of study undertaken at an approved institution abroad; **OR** at least 6 units of approved Humanities and Social Sciences courses; **OR** at least 12 units of foreign language studies; **OR** completion of the Diploma of Languages.

MANAGEMENT

Management is the process of administering and coordinating an organisation's resources efficiently and effectively in an effort to achieve goals. The Bachelor of Commerce (Management) will help students develop the skills required to successfully manage changes in work structures, process and product technologies, employment relations and organisational culture. The first year of the degree provides students with the background necessary for a career in business and includes core courses in accounting, economics and business data analysis. The second year courses lay the foundations for the acquisition of the technical, human and social skills that managers require, and the third year includes human resource management and international management studies which are rounded off by looking at the core management function of crafting and implementing strategy.

Professional accreditation

The Bachelor of Commerce (Management) is designed for students who wish to gain a recognised qualification that leads to membership of professional associations such as the Australian Institute of Management and the Australian Human Resources Institute (AHRI). The degree meets the educational requirement for the AIM (SA) qualification of Certified Professional Manager (CPMgr). In addition, this qualification requires a minimum of five years work experience with three years in a supervisory position.

Careers

Managers are required in organisations of various sizes, including public, private and not-for-profit sectors. Career opportunities also exist for administrators and social researchers.

COMMERCE (MANAGEMENT) INDICATIVE STUDY PLAN

Level I	Core courses: Accounting for Decision Makers I; Business and Economic Statistics I; Principles of Microeconomics; Principles of Macroeconomics	Two Level I electives
Level II	Core courses: Management II; Organisational Behaviour II Plus two Level II Commerce courses	Four Level II electives*
Level III	Core courses: International Management III; Human Resources Management III; Organisational Dynamics III; Strategic Management III	Four Level III electives

* Additional requirements — two of the following courses must be included as electives in the previous study plan: Commercial Law I; Argument and Critical Thinking; Marketing II; Business Finance II; Management Accounting II; International Business II; Professional English (ESL); English for Professional Purposes; or Professional Ethics.

MARKETING

The Bachelor of Commerce (Marketing) is designed to provide students with a sound background in business, together with an understanding of marketing's role within and between organisations. People seeking careers in marketing are expected to have well-developed decision-making skills and to be innovative in their approach to business problems and situations. As a result the marketing courses are combined with general business studies, and the development of practical skills and knowledge is integrated with an understanding of current theories and the latest research. This degree not only provides grounding in marketing theory, but also provides opportunities to prepare marketing reports and plans, undertake a diagnostic case study of an exporting firm, analyse advertisements in a variety of media, and apply market research as part of a group project that focuses on a real business problem.

Professional accreditation

This program enables students to gain credit towards Certified Professional Marketer (CPM) status awarded by the Australian Marketing Institute (AMI). This professional accreditation, recognised throughout Australia and the Pacific Basin, signals a full professional in the marketing area.

Careers

The degree is designed to equip you for future business roles such as: market planner, sales manager, brand marketer, product and advertising manager, retail manager, public relations officer, advertising executive, service manager and market researcher.

COMMERCE (MARKETING) INDICATIVE STUDY PLAN

Level I	Core courses: Principles of Microeconomics I; Principles of Macroeconomics I; Business and Economic Statistics I; Accounting for Decision Makers I	Two Level I electives
Level II	Core courses: Introduction to Marketing II; Consumer Behaviour II Plus two Commerce Level II courses	Four Level II electives
Level III	Core courses: Market Research III; International Marketing III; Marketing Communications III; Marketing Strategy and Project III	Four Level III electives

Commerce combined pathways

Courses from each specialisation may be combined with studies from other specialisations. A popular choice is to combine corporate finance with the study of accounting, providing good career prospects.

Honours

Students who are completing the Bachelor of Commerce may apply for entry to an Honours degree, specialising in any of the areas of study supervised by the School. This requires an extra year of full-time study and leads to the award of a second degree, Bachelor of Commerce (Honours). It is an intensive program and runs for two semesters starting the last week in February. The program is structured around the requirements of the students and their research interests.

Postgraduate study

The School offers a PhD, Master of Commerce by research, Master of Business Research, Master of Commerce by coursework (with specialisations in accounting, applied finance, marketing and performance management), Master of Accounting and Finance, and Master of Finance and Business Economics.



MARINA FOKINA

Bachelor of Commerce (Management)

“Through this degree, I have developed much sought-after research skills, improved my ability to manage working relationships and gained the confidence to take on leadership roles in the workplace.”

LAUREN ZIERVOGEL

Bachelor of Commerce
(Double Major In Marketing and Management)

“The Commerce program is one that is well known and respected and I knew I would be completing a degree that would provide me with a solid foundation to start my career.”

After deciding in high school that she wanted to study business, Lauren Ziervogel's first preference was the University of Adelaide's Bachelor of Commerce degree.

When Lauren graduated with her Bachelor of Commerce she was awarded top student in Marketing Communications and Best Marketing Plan, and was also invited to complete Honours in Marketing. She attributes her success in part to the good advice and support she received from her peers and tutors.

BACHELOR OF ECONOMICS

SATAC code: 314141

Duration: 3 years full-time

2011 ATAR: 67.75

2011 IB: 24

Why study the Bachelor of Economics?

Economics puts the pieces together. It studies the interaction of the decision making of households, businesses and the whole of society. It examines how we respond to incentives (the things that influence decision-making) and how our conflicting choices are reconciled. Economics contributes to our understanding of policy design and business strategy. Economics provides the 'big picture'.

The courses available within the Bachelor of Economics will allow you to understand just how the economy works, and will provide you with training that will help you shape its future. You will study microeconomics (microeconomic issues include the management of the environment and depleting natural resources) and macroeconomics (this relates the growth and stability of the whole economic system) as well as econometrics (the maths and statistics of economics) and a range of other topics.

Economists often describe economics as a 'way of thinking'. Studying Economics at the University of Adelaide will develop your capacity to break down issues into questions which can be resolved, guide you in the collection of data and information, and introduce you to techniques for managing that data. These are skills critical to many careers, and very important to good decision making government and in business.

The teaching program also stresses the value of working in teams and developing your skills in communication, both oral and written.

Program structure

The Bachelor of Economics (B.Ec) program includes compulsory courses designed to give you a solid understanding of economics, plus a selection of optional courses. The compulsory courses make up half of the program and include economic principles, applied economics and econometrics. The other half of the program consists of optional or elective courses.

Studying the Bachelor of Economics will give you the opportunity to pursue one or more areas of interest outside of economics. You can choose from further economics courses (for example international economics, international trade, environmental economics, labour economics, managerial economics, development economics) or courses from other disciplines including finance, international studies, management, politics, marketing, geography, history, languages, mathematics, computer science or science. Subject to quota restrictions economics students may take courses offered by the Business School, leading to professional accounting qualifications.

The optional Honours (fourth) year involves the writing of a research report or thesis together with advanced coursework in macroeconomics, microeconomics and econometrics.

Pathways in Economics

The Bachelor of Economics program gives you the flexibility to specialise in an area of economics, for example focussing on international

economics or environmental economics. In addition, because only about half of the B.Ec is made up of compulsory courses, it is possible to enhance that economics specialisation by taking courses with the same focus but from other disciplines (e.g. from politics or from environmental studies) or you can focus on something different such as philosophy or accounting.

Honours

The Bachelor of Economics program usually takes three years to complete. Students who obtain good results may apply for entry to the Honours program. This is particularly useful for students who wish to continue with their studies in Economics and take research-based programs such as the Master of Philosophy or the PhD. Completion of an Honours degree opens up more options for specialist positions in economics, including in government and business. Honours graduates have also taken the first step towards more advanced studies in the field.

What careers does the Bachelor of Economics lead to?

This program provides a great foundation for a wide range of careers. Recent graduates have been employed by trading and merchant banks, stockbrokers, insurance companies, accounting firms, financial planners, infrastructure and utility companies, manufacturers and distributors and a wide range of federal and state government organisations. Other employment opportunities include journalism, teaching, foreign affairs and international consulting.

Completion of an Honours degree opens up more options for specialist positions in economics, including in government and business.

ECONOMICS INDICATIVE STUDY PLAN

Level I	Core courses: Principles of Microeconomics I; Principles of Macroeconomics I; Business and Economic Statistics I; Mathematics for Economists I or Approved Economics Level I Mathematics course	Four Level 1 Electives chosen from: International Financial Institutions & Markets I; Australia and the Global Economy I; Introductory Mathematical Economics I; or courses from other disciplines offered within the University
Level II	Core courses: Intermediate Microeconomics II; Intermediate Macroeconomics II; Intermediate Econometrics II or Mathematical Economics II	One Level II Elective from the Economics courses: Resource & Environmental Economics II; International Trade and Investment Policy II; East Asian Economies II; Financial Economics II; Topics in Microeconomics II; Business and Economic Statistical Theory II Plus four Level II Electives from the Economics courses or from other disciplines within the University
Level III	Four Economics Level III courses	Four Level III Electives from the Economics courses or from other disciplines within the University

BACHELOR OF FINANCE

SATAC code: 314401

Duration: 3 years full-time

2010 ATAR: 65.80

2011 IB: 24

Why study the Bachelor of Finance?

The Bachelor of Finance degree introduces students to the global and institutional aspects of our financial systems. There is a broad coverage of the specialised financial institutions, their asset classes, and the markets in which the different assets are traded. Areas of study include financial markets, valuation issues, international trade and finance, financial modelling and financial management. Students admitted to the Bachelor of Finance may choose to graduate with one of the following degrees:

- Bachelor of Finance
- Bachelor of Finance (International)

The Bachelor of Finance program comprises a range of courses in finance, economics, mathematics and statistics. Students may choose a particular area of specialisation during their second and third years or continue with a more general approach.

Areas of specialisation

All Finance students are admitted to the Bachelor of Finance program but may choose to follow the Finance (International) stream. For those wishing to focus on the interaction of economics and finance, choices could include financial economics, international trade and finance and financial econometrics. Students with commercial aspirations will undertake courses in corporate finance, futures and risk management, portfolio theory and management, and investment analysis and valuation.

Honours

Bachelor of Finance (Honours) is an intensive program and runs for two semesters starting the last week in February. The program is structured around the requirements of the students and their research interests and a pathway leading to PhD if students wish to pursue further studies.

Professional accreditation

Graduates of the finance degree are entitled to affiliate membership of the nationally-recognised Financial Services Institute of Australia (Finsia). Full membership of Finsia requires completion

of the Institute's Graduate Diploma in Applied Finance and Investment, progress towards which is greatly facilitated by completion of this degree.

By undertaking specific courses, graduates can also obtain partial compliance with the Australian Securities and Investments Commission PS146 tier I Compliance, in the areas of generic knowledge derivatives and securities.

The Bachelor of Finance degree covers material relevant for entry to the Chartered Financial Analysts and Financial Planning Association.

What careers does the Bachelor of Finance lead to?

Finance graduates will be in a strong position to gain employment with private and public companies anywhere in the world, and also in many government departments. They may be employed by trading and merchant banks, investment firms, consulting specialists, private and public corporations and local and national government agencies. Openings for graduates are in treasury and risk management, stockbroking, fund and portfolio management, international trade and derivatives trading and pricing.

FINANCE INDICATIVE STUDY PLAN

Level I	Core courses: Accounting for Decision Makers I; Business and Economic Statistics I or Statistical Practice I; Principles of Microeconomics; Principles of Macroeconomics; International Financial Institutions & Markets; Introduction to Financial Mathematics I; and Applications of Quantitative Methods in Finance I or Mathematics IA/IB or Mathematics IA/IMA	One Level I elective*
Level II	Core courses: Business Finance II; Financial Economics II; Financial Computing II or Financial Institutions Management II; and Intermediate Econometrics II or Probability and Statistics	Four Level II electives*
Level III	Core courses: Portfolio Theory & Management III; and Financial Modelling: Tools & Techniques or Options, Futures and Risk Management II PLUS 6 units of Level III Finance courses	Four Level III electives*

* Students may select elective courses offered in economics, commerce, humanities and social sciences, mathematics, computer science and science. Subject to quota restrictions, finance students may take courses offered by the School of Commerce, leading to professional accounting qualifications — this does not apply where Finance is taken as part of a Double Degree.

FINANCE (INTERNATIONAL) INDICATIVE STUDY PLAN

Level I	Core courses: Accounting for Decision Makers I; Business and Economic Statistics I or Statistical Practice; Principles of Microeconomics; Principles of Macroeconomics; International Financial Institutions & Markets I; Introduction to Financial Mathematics I; Applications of Quantitative Methods in Finance I or Mathematics IA/IB or Mathematics IA/IMA	One Level I elective*
Level II	Core courses: Business Finance II; Financial Economics II; Intermediate Microeconomics II; Intermediate Econometrics II; Intermediate Macroeconomics II; International Trade II & Investment Policy or Financial Institutions Management II	Two Level II electives*
Level III	Core courses: Portfolio Theory & Management III; Options, Futures & Risk Management III; Money, Banking & Financial Markets; International Finance	Four Level III electives*

* Students may select elective courses offered in economics, commerce, humanities and social sciences, mathematics, computer science and science.

DOUBLE / COMBINED PROGRAMS

BACHELOR OF ARTS/BACHELOR OF ECONOMICS

SATAC code: 324131

Duration: 4 years full-time

2011 ATAR: 71.20

2011 IB: 25

Why study the Bachelor of Arts/Bachelor of Economics?

The Bachelor of Arts (BA) is globally accepted as a degree program that provides great flexibility for students, while equipping them with a broad and sought after skill set essential for many careers. It suits those interested in the big picture, finding answers to burning questions, understanding human behaviours, cultures and history, and exploring new or existing areas of study. Students specialise in areas of their choice by taking a 'major' (from one of 32 areas) and potentially a 'minor' (from one of 40 areas). This study plan gives students depth of knowledge and skills, while providing breadth of understanding in other areas.

Regardless of their specialisation, all BA students build skills that are highly valued by a variety of employers, such as the ability to find creative solutions to problems, researching and analysing information, the capacity for lifelong learning, and effectively communicating at many levels. These attributes mean students can adapt to different challenges that they might face in their future careers, studies and daily lives. BA students can also take part in the Internship Scheme, where they spend time working as an 'intern' in a private or public sector organisation, while completing a research project. The BA is a great preparation for careers in business, government, teaching, administration, journalism, community engagement and the creative arts.

Economics is a way of understanding our society and community. To understand the world we live in, we must have an understanding of economics. Economics is everywhere - in the news, as the basis for government policy, as the background to opportunities for firms, and for people who

run their own businesses. Economists learn about the big picture: Will an increase in taxes stimulate the economy? Will a fall in the value of a currency cause interest rates to rise? What causes inequality in the distribution of wealth? To answer these macro, or community questions, the economist has to understand decisions made at the micro, or individual level. So Economics provides the answers to questions like: How does a company maximise profits? How can a government collect more taxes? What happens when the sale of certain drugs is made illegal? Why do concerts become 'sell-outs'? Why is there damage to the environment and what can be done about it?

The Bachelor of Arts/Bachelor of Economics double degree provides students with a contemporary and historical understanding of our society and culture, our economy, the business world and international issues.

BACHELOR OF ECONOMICS/BACHELOR OF FINANCE

SATAC code: 314151

Duration: 4 years full-time

2011 ATAR: 69.70

2011 IB: 24

Why study the Bachelor of Economics/Bachelor of Finance?

The combined program of Economics and Finance integrates the benefits of the more general economics program with the specialisation of finance. By appropriate selection of courses it is possible to complete both programs within four years of full-time study.

Students who complete this program are very well placed in the employment market.

Economics/Finance indicative study plan

In addition to the following, students must also complete one Economic History course as part of their study plan.

BACHELOR OF ENGINEERING/BACHELOR OF ECONOMICS OR FINANCE

SATAC code: refer to www.adelaide.edu.au/programfinder/ug/eng

Duration: 5 years full-time

2011 ATAR/IB: refer to www.adelaide.edu.au/programfinder/ug/eng

Adelaide Approved score: 80*

Why study the Bachelor of Arts/Bachelor of Economics?

These degree combinations provide future engineers with the skill base they will need in management positions. The Bachelor of Economics or Finance may be completed in a double degree combination with Bachelor degrees in Chemical, Civil & Environmental,

Civil & Structural, Computer Systems, Electrical & Electronic, Mechanical, Mechatronic or Telecommunications Engineering. Refer to www.adelaide.edu.au/programfinder/ug/eng for more information on Engineering double degrees.

* *These programs are structured in conjunction with the School of Engineering. The Adelaide Approved score is therefore 80.*



PETER LARDEN

Bachelor of Finance/Bachelor of Engineering

“Establishing a strong technical understanding of the opportunities, coupled with the drivers of project economics is critical to developing sound business judgment.”

DOUBLE / COMBINED PROGRAMS

BACHELOR OF FINANCE/BACHELOR OF MATHEMATICAL AND COMPUTER SCIENCES

SATAC code: 314711

Duration: 4 years full-time

2011 ATAR/IB: 76.50/26

Why study a Bachelor of Finance/Bachelor of Mathematical and Computer Sciences?

This is a flexible academic program designed for students who wish to study mathematics, statistics or computing. Those studies can be combined with courses from commerce, design

studies, economics, engineering, finance, humanities and social sciences or sciences.

Finance is a new and important area of application of mathematics. There is a need to model and control uncertainty in financial markets and in financial arrangements. Employment opportunities exist in banks, corporations, the insurance and investment industry. Study of mathematical modelling, statistics and computing provides a strong grounding for a career in finance.

Students who do well in their courses may complete an additional year of study to obtain an honours degree in Pure Mathematics, Applied Mathematics, Statistics or Computer Science, which provides opportunity for research and enhanced employment prospects.

BACHELOR OF INTERNATIONAL STUDIES/BACHELOR OF ECONOMICS

SATAC code: 324241

Duration: 4 years full-time

2011 ATAR: 66.85

2011 IB: 24

Why study a Bachelor of International Studies/Bachelor of Economics?

This double degree program provides you with a contemporary and historic understanding of international relationships from a political and social perspective.

You will further your knowledge in your chosen field, acquire skills in diverse areas and provide an additional dimension to your employment prospects. Through careful selection of courses, you are able to complete both degrees in four years.

BACHELOR OF LAWS/BACHELOR OF COMMERCE OR ECONOMICS OR FINANCE

SATAC code: 324111, Commerce: stream 102, Economics: stream 105, Finance: stream 110

Duration: 5 years full-time

2011 ATAR/IB: 95.00/34

Why study a Bachelor of Laws with the Bachelor of Commerce/Economics/Finance?

Students may apply to undertake the Bachelor of Laws degree concurrently with the Commerce,

Economics or Finance degree. This double degree option ensures perspectives from other disciplines are brought to bear and that studies in Law are seen in the wider social context.

Completion of a double degree program uniquely places graduates to take up some of the specialist career opportunities offered beyond the law. In particular, Accounting/Law graduates have excellent career opportunities.

Students already enrolled in the Bachelor of Commerce, Economics or Finance degree may also apply for entry to the Bachelor of Laws towards the end of their first year of full-time study. If accepted, they begin in their second year and may, with appropriate selection of courses, complete the two programs in the same timeframe.

BACHELOR OF TEACHING/BACHELOR OF ECONOMICS

SATAC code: 324361

Duration: 4 years full-time

2011 ATAR/IB: 70.20/25

Why study a Bachelor of Teaching/Bachelor of Economics?

The Bachelor of Teaching degree program prepares students for teaching in middle and senior secondary schools. It is also suitable for

students intending to work with adult learners. The program is offered as a double degree only and is designed for students who are beginning tertiary study. The primary focus in the first three years of the degree is on completing a major sequence in two different subject areas usually taught at senior secondary level. A major sequence consists of courses taken over three consecutive years of study. Six semesters of study in a subject area is the general requirement for teaching a subject up to Year 12 level.

The major subject sequences are taken as part of the Bachelor of Economics program in the subject areas of the student's choice. In each of these years students also take education courses designed to provide an ongoing orientation to educational issues and practice. The first and third year education courses include observation and experience in school contexts. The final year is taken up entirely with education studies that are organised around two five-week periods of teaching practice in secondary schools.

OTHER COMBINED PROGRAMS

The Commerce, Economics or Finance degree may be combined with one of the following programs and completed in four years by selecting appropriate courses:

- Commerce
- Computer Science*
- Economics
- Environmental Studies
- Finance
- Mathematical & Computer Science

- Media
- Social Sciences.

The following combinations are also offered:

- Commerce/Design Studies*
- Commerce/Social Sciences
- Commerce/International Studies
- Commerce/Media
- Commerce/Wine Marketing.

*Slight overload to complete in four years.

A student wishing to take one of these combinations enrolls in only one of the programs to begin with. Application to the paired program is made during the first year of studies. This is done through SATAC and the normal procedures of fees and deadlines apply. Offers into the second program are made after considering tertiary academic performance. Students should seek advice from the relevant program advisers at enrolment if they wish to study towards a combined program.

ESSENTIAL INFORMATION FOR APPLICANTS

ENTRY REQUIREMENTS

School leavers/applicants with Year 12 qualifications

To be eligible to apply for a University of Adelaide program you must:

- successfully complete the South Australian Certificate of Education (SACE) or Recognised Studies
- complete any prerequisite subject requirements for your chosen university program
- obtain a Australian Tertiary Admission Rank (ATAR).

Note: Year 12 results are acceptable regardless of the date undertaken.

Previous university study

Applicants who have completed at least half a year of higher education study may be considered on the basis of their tertiary academic record and/or Year 12 results.

VET qualifications

Successful completion of VET AQF diploma awards meet the minimum entry requirements for most Bachelor degree programs. Admission to University diploma programs and some Bachelor degrees is also possible on the basis of completed VET AQF Certificate IV awards.

For more information, visit: www.adelaide.edu.au/student/future/guide/ug/tafe

For some University programs, credit transfer may also be available based on completed VET award studies. Refer to the Pathways from TAFESA to the University of Adelaide guide or contact the relevant Faculty to which you are applying for more specific information on entry and provision of status for prior study.

Special Tertiary Admissions Test (STAT)

If you are over 18 (or will be 18 on February 1 of the year you commence studies) and have not done more than two years (full-time) tertiary study in the last two years you can apply university entry by completing the Special Tertiary Admissions Test (STAT). Further information about the STAT is available at www.acer.edu.au/stat

Indigenous Access Scheme

Places are also available under the Aboriginal and Torres Strait Islander Access Scheme for Indigenous Australian students who do not have a Year 12 qualification.

For further information please contact Wilto Yerlo:

Phone (freecall): 1800 651 763

Email: daniel.turner@adelaide.edu.au

Overseas Qualifications

Overseas Year 12 and tertiary qualifications are assessed as part of the normal processing of applications by SATAC.

Prerequisites and Assumed Knowledge

Prerequisites are an essential requirement for entry into specified academic programs, whereas Assumed Knowledge is a recommendation only.

School leavers/applicants with Year 12 qualifications: you must obtain a minimum grade of C- or better in SACE Stage 2 subjects prescribed as prerequisites.

Non-school leavers/those applying with VET Qualifications or STAT results: tertiary preparation programs and bridging courses are available for applicants who have not completed Year 12 Maths or Chemistry.

DEFERRING YOUR STUDIES

Deferment of studies for two years is available for most programs.

FEES AND CHARGES

In 2011 student contributions for Commonwealth Supported students studying an equivalent full-time study load (EFTSL) were as follows.

Band 1 Humanities, Behavioural Science, Clinical Psychology, Education, Foreign Languages, Nursing, Social Sciences, Visual and Performing Arts.....	\$5,442
Band 2 Agriculture, Computing, Built Environment, Health, Engineering, Surveying.....	\$7,756
Band 3 Law, Medicine, Accounting, Administration, Business, Commerce, Economics, Tourism.....	\$9,080
National Priorities Mathematics, Statistics, Science.....	\$4,355

These fees are indicative only as actual charges are determined at the course level based on the area of teaching. Fees may increase in 2012.

HECS Higher Education Loan Program (HECS-HELP)

HECS-HELP helps eligible Commonwealth Supported students to pay their student contribution. Further information on Commonwealth support and HECS-HELP is available at: www.goingtouni.gov.au

Additional costs

Students may be required to purchase specialist equipment/reading materials. It is advised you do not purchase any equipment until you have received your Faculty/School handbook, available during orientation.

APPLICATION PROCEDURES

Applications for admission to university are coordinated by the South Australian Tertiary Admission Centre (SATAC). Further information on applying is available online at www.satac.edu.au

Application deadlines

Closing date for applying to undergraduate programs 30 September 2011
Late closing date (late fee applies) 2 December 2011
Change of preference deadline 4 January 2012

International student applications

International students studying Year 12 in Australia should contact SATAC for information on application procedures. All other international students submit applications directly to the University's International Office. For further information please visit: www.international.adelaide.edu.au/apply

DISCLAIMER

With the aim of continual improvement the University of Adelaide is committed to regular review of the courses and programs it offers to students. As a result the specific courses available to students may vary from year to year. The most current information on available programs of study for specific certificates/diplomas/degrees and related courses is available at www.adelaide.edu.au/programs

The University of Adelaide assumes no responsibility for the accuracy of information provided by third parties.

FURTHER INFORMATION

Online sources

Application procedures, accommodation, fees, student services www.adelaide.edu.au/student/future
Entry requirements..... www.adelaide.edu.au/student/admission
Scholarships..... www.adelaide.edu.au/scholarships

Who to contact

The Student Centre serves as the first point of contact for all general and program enquiries. Our friendly and skilled staff will provide you with relevant information or put you in touch with Faculty staff for their expert advice.

Student Centre The University of Adelaide, SA 5005 Australia

Phone: (08) 8313 5208

Freecall (interstate/country): 1800 061 459

Fax: (08) 8313 4401

Online enquiry: www.adelaide.edu.au/studentcentre/enquiries

Facebook: www.facebook.com/uniofadelaid

Twitter: @uniofadelaid



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